

# grow

with IISU



Categorized 'A' by MHRD  
Accredited by NAAC



**THE IIS  
UNIVERSITY**

(deemed to be university u/s 3 of UGC Act 1956)

JAIPUR

[www.iisuniv.ac.in](http://www.iisuniv.ac.in)

VIEW BOOK 2016-17



# grow with IISU

Dear Students,

It is said, effective management means asking the right questions. So, if you are now asking yourself how you can make your way in today's cut throat competition, direct your queries to The IIS University (IISU). This is a University where you will find answers to life's biggest questions - a place with endless possibilities – a space where you take control of your future.

An IISU education balances broad knowledge across the curriculum with depth of knowledge in a particular field of study. Our teaching philosophy is characterized by close interaction between students and faculty in an atmosphere which is collaborative, inquisitive, and creative. You take responsibility for your own learning and stand behind your own ideas. You do not graduate from IISU having studied math or biology or history; you graduate from here as a mathematician, biologist or historian. You learn the methods of your chosen discipline, but you also learn the modes of thoughts that inspire those methods.

At IISU we are committed to attracting the best and brightest students, faculty, and staff regardless of ethnicity, race, religion, nationality, socio-economic status, or disabilities, for we recognize that dialogue between people with different perspectives, values, and backgrounds enhances the possibilities for serious intellectual inquiry. This fits in with our philosophy that the purpose of education is not to fill an empty mind but to replace it with an open one.

IISU, however, is more than just a place where one studies and works; we also provide many opportunities to engage socially-in activities such as sports, performance and literary arts, and community work—as well as to develop knowledge and transferable skills to prepare you for the future.

I personally feel that the future is not a result of choices amongst alternative paths offered by the present, but a place that is created – created first in the mind and will, created next in activity. The future is not someplace we are going to, but one that we are creating. The paths are not to be found, but made..... so aim high and be driven. Welcome to The IIS University.....a place where you can find your dream and watch it '**GROW**' !



**Dr. Ashok Gupta**  
Founder & Vice Chancellor



## THE BEGINNING...



On 16 July 1995, an institution with a difference for girls was born in Jaipur. Christened as the 'International College for Girls' (ICG), the college became a Centre of Excellence within a short span of time and began to be considered as one of the most sought after institutions in the state providing excellent ambience, infrastructure and facilities to groom its students as world-ready women. With its focus on the development of a scientific temper and a positive attitude along with an emphasis on Indian culture and heritage, ICG became an icon of quality education. It was accredited A+ by the National Assessment and Accreditation Council (NAAC) of the University Grants Commission (UGC) in the year 2005.



In the year 2007, ICG won the recognition it deserved. The institution was granted an autonomous status by the UGC, reposing trust and confidence in the competence of its faculty, management and students. The conferment of the status of a Model College by the state government and CPE (College with Potential for Excellence) by the UGC, lent further credibility and stature to the college. After a remarkable beginning, the ICG thus emerged as a first rate centre of higher education, research and training, dedicated to developing and disseminating knowledge to benefit society and the world community at large.

In 2009, (the Ministry of Human Resource Development (MHRD), Government of India declared ICG as a Deemed-to-be-a-University under Section 3 of the UGC Act, 1956 by the name "The IIS University" (IISU). Apart from this being a remarkable achievement, it was also a re-affirmation of our faith in the quality of education, innovative ideas and research initiatives. Since then, The IIS University has always aimed at empowering women with a focus on the three Es - Efficiency, Excellence and Effectiveness. The Review Committee constituted by the MHRD, Govt. of India has also recognised the competence and strength of The IIS University by placing it amongst the first 38 Deemed-to-be-Universities under Category 'A'. Such a placement in the highest category of assessment has accorded greater recognition to the institution.



**Only as high as I reach  
can I grow**

**Only as far as I seek  
can I go**

**Only as deep as I look  
can I see**

**Only as much as I dream  
can I be...**

**At The IIS University !**



विश्वविद्यालय अनुदान आयोग  
बहादुरशाह जफर मार्ग  
नई दिल्ली-110 002

UNIVERSITY GRANTS COMMISSION  
BAHADURSHAH ZAFAR MARG  
NEW DELHI-110 002  
PH. 23236351, 23232701, 23237721, 23234116  
WWW.UGC.AC.IN

No. F. 5-1/2015 (CPP-I/DU)

August, 2015

Registrar,  
The I.I.S. University,  
ICG Campus,  
Gurukul Marg, SFS, Mansarovar,  
Jaipur-302 020, Rajasthan

Sub: - Status of The I.I.S. University

Madam,

I am directed to refer your letter dated 12.08.2015 on the subject cited above and to inform you that the Government of India, Ministry of Human Resource Development, on the advice of UGC, declared The I.I.S. University, Gurukul Marg, SFS, Mansarovar, Jaipur-302 020, Rajasthan as deemed to be university vide notification no. F. 9-6/2008-U.3 dated 2nd February, 2009. The deemed to be university is empowered to run courses in regular mode in UGC approved subjects in UGC/MHRD approved campuses/units.

The details about UGC/MHRD approved campuses / units are available in the UGC website [www.ugc.ac.in](http://www.ugc.ac.in).

Yours faithfully,

(Paramjeet)  
Under Secretary

## MHRD – GOVT. OF INDIA EXCERPT FROM THE REPORT OF THE COMMITTEE FOR REVIEW OF EXISTING INSTITUTIONS DEEMED TO BE UNIVERSITIES (2009)

.....As a result of our overall assessment we find that the existing deemed universities fell into three groups, namely, 1). those institutions which, on an aggregate of their achievements : and performance as well potential, justify their continuation as "deemed universities" [Table I]; 2) those, which on an aggregate we find to be deficient in some aspects which need to be rectified over a three year period for them to transit in to the first category referred here for their continuation as "deemed universities" [Table II.]; and, 3) those institutions deemed to be universities which, neither on past performance nor on their promise for the future, have the attributes, in our considered opinion, to retain their status as universities [Table III].

Table I

S.No.	Name of the institution deemed to be university
1.	Rashtriya Sanskrit Vidyapeeth, Tirupati (Andhra Pradesh)
2.	North Eastern Regional Institute of Science & Technology, Itanagar (Arunachal Pradesh)
3.	National Dairy Research Institute, Karnal (Haryana)
4.	National Brain Research Centre, Gurgaon (Haryana)
5.	Indian School of Mines, Dhanbad (Jharkhand)
6.	Indian Institute of Science, Bangalore (Karnataka)
7.	National Institute of Mental Health & Neuro Science, Bangalore (Karnataka)
8.	Jawaharlal Nehru Centre for Advanced Scientific Research, Bangalore (Karnataka)
9.	Kerala Kalamandalam Thrissur (Kerala)
10.	Central Institute of Fisheries Education, Mumbai (Maharashtra)
11.	Tata Institute of Fundamental Research, Mumbai (Maharashtra)
12.	Institute of Chemical Technology, Matunga (Maharashtra)
13.	Forest Research Institute, Dehradun (Uttarakhand)
14.	Central Institute of Higher Tibetan Studies, Sarnath (Uttar Pradesh)
15.	Indian Veterinary Research Institute, Izatnagar (Uttar Pradesh)
16.	Indian Institute of Information Technology, Allahabad (Uttar Pradesh)
17.	Indian Agricultural Research Institute (New Delhi)
18.	School of Planning & Architecture (New Delhi)
19.	Shri Lal Bahadur Shastri Rashtriya Sanskrit Vidyapeeth (New Delhi)
20.	Rashtriya Sanskrit Sansthan (New Delhi)
21.	Indian Institute of Foreign Trade (New Delhi)
22.	Sri Sathya Sai Institute of Higher Learning, Prasanthi Nilayam (Andhra Pradesh)
23.	International Institute of Information Technology, Hyderabad (Andhra Pradesh)
24.	Gandhi Institute of Technology & Management, Vizag (Andhra Pradesh)
25.	BITS, Mesra (Jharkhand)
26.	Manipal Academy of Higher Education, Manipal (Karnataka)
27.	International Institute of Information Technology, Bangalore (Karnataka)
28.	Tata Institute of Social Science Mumbai (Maharashtra)
29.	Thapar Institute of Engineering & Technology, Patiala (Punjab)
30.	Banasthali Vidyapith (Rajasthan)
31.	BITS Pilani (Rajasthan)
32.	<b>The IIS University, Jaipur (Rajasthan)</b>
33.	Amrita Vishwa Vidyapeetham, Coimbatore (Tamil Nadu)
34.	Chennai Mathematical Institute, Siruseri (Tamil Nadu)
35.	Dayalbagh Education Institute, Agra (Uttar Pradesh)
36.	Ramakrishna Mission Vivekananda Educational & Research Institute, Howrah (West Bengal)
37.	Jamia Hamdard (New Delhi)
38.	TERI School of Advanced Study (New Delhi)

Source: MHRD Website: [www.education.nic.in](http://www.education.nic.in)  
Recently the UGC, New Delhi, has granted The IIS University, Jaipur the 12B status vide its letter no. 38-1/2006 (CPP-I/PU) dated 31 October 2014.

**I am a seed  
nourished  
by creativity...  
watch me  
grow**





**You**  
**grow**  
**through experience**  
**if you meet life honestly**  
**and courageously.**



## WHY IISU ?

Come to The IIS University and take a look for yourself - into the classrooms and the labs. You'll find students reading, studying, discussing, attending lectures and giving presentations. But that's not all. You'll find them working, rolling up their sleeves and getting involved. In a way, you'll find them getting hands-on experience as a vital part of their education. IISU believes that the best way to learn something is to do it; 'learn by doing' is what we call it, 'learn by messing up' is how, sometimes, students put it! No matter what you say, it is one of the many attributes that makes IISU unique in its own right.

## A COMPLETE EDUCATION

While we believe in the importance of practical, knowledge, we also firmly believe in a complete and rounded education.

When you come to The IIS University, you'll find that career education is imparted within the framework of a thorough general education. We teach you to think logically, judge critically and communicate clearly. We want you to gain an understanding of other cultures, besides a focused emphasis on our own. It's this kind of broad-based education that helps you rise faster in your chosen field. But, most of all, it helps you grow as a compassionate individual and get more out of life.

In order to have a cutting edge in general education, the University encourages its students to become entrepreneurs, self-reliant and self-employed. It, therefore, emphasises professional programmes such as B.Sc. Fashion Design, B.Sc. Jewellery Design & Technology, BBA, BCA, BVA, B.Com.(Hons.) Professional C.A./C.S., MBA (Dual Degree- Marketing, Finance, Human Resource etc.), MBA (International Business), MBA (Human Resource Management), MBA (Tourism & Travel Management), MBA (Retail Management), MSW, MVA, M.Sc. IT & Computer Science and Masters in Textiles. These courses have great potential for jobs in the market and develop the required competencies and skills, enabling students to become successful entrepreneurs.

In this era of globalisation, The IIS University thus envisages a holistic education powered by technology, fuelled by information and driven by knowledge.

It also offers a two-year trimester based co-educational MBA programme (dual specialisation), which is a blend of Indian and international perspectives. The programme has been designed to enhance the student's conceptual, analytical, communicative and logical skills. The focus is on development of business analysis, problem-solving and decision-making skills, a positive attitude and enhancement of leadership qualities.

In addition to this, the University has initiated a three-year co-educational MBA (Executive) Dual Specialisation programme. This innovative and flexible programme is designed to meet the needs of working professionals seeking a rapid growth in their chosen field. Aimed at enhancing their personal and leadership skills, it enables students to extend their technical knowledge and gain access to networks, both vital to becoming a successful business leader. The course also provides an opportunity

to professionals in government and private sectors to pursue further studies, leading to the degree of Ph.D. in Management.

## NEW PROGRAMMES ON OFFER : B.A. B.Ed./B.Sc. B.Ed.\*

A four year integrated programme for B.A. B.Ed./B.Sc. B.Ed. has been introduced by the University for preparing future teachers to enter their profession better equipped with the know-how needed for teaching. This programme is approved by the Northern Regional Committee of the National Council of Teacher Education (NRC-NCTE), keeping in mind their latest guidelines and norms.

**\*Subject to recognition by N.C.T.E.**

## AIU MEMBERSHIP

The IIS University is a member of the Association of Indian Universities (AIU) which provides a common platform for sharing information, infrastructure and resources amongst its members. This membership benefits IISU in various aspects such as organising inter-university sports, conferences, seminars and workshops, cultural activities and the like.

## LOCATION

The main campus of The IIS University is situated at the ICG Campus, Gurukul Marg, SFS, Mansarovar, Jaipur 302020 (Rajasthan). It is a peaceful, friendly place with a fine natural environment and conveniently located blocks and buildings.

## SPONSORS

The IIS University is run under The IIS University Trust and is a member of The IIS Group sponsored by the Indian Council for International Amity (ICFIA), a society devoted to the promotion of hobbies, art, culture and education.

## THE IIS GROUP

Our other sister institutions are :

**India International School (IIS, Kshipra Path) 1990**

**International School of Informatics & Management (IIIM) 1996**

**The Play House (TPH) 2000**

**CRS FM Radio 7 (90.4 MHz) 2005**

**ICG Institute of Educational Research & Development (IIERD) 2006**

**India International School (IIS, Sitapura : Co-educational) 2015**





## INFRASTRUCTURE

### Research & Development (R&D) Laboratories

The R&D Labs at the University were established with the purpose of initiating research in Life Sciences, Physical Sciences, Chemical Science and Home Science, and have been recognized under the "Scientific and Industrial Research Organization" (SIRO) scheme of the Department of Scientific and Industrial Research, Govt. of India. The labs offer high-end research facilities in the fields of General Toxicology, Reproductive Toxicology, Developmental Toxicology, Pesticide Toxicology, Animal Cell Culture, Microbiology and syntheses of new chemical matter.

### Audio-Visual Studio

The most recent addition to the University is a fully equipped state-of-the-art audio-visual studio. The idea behind setting up this Studio was to facilitate the production of news bulletins, interviews and discussions for television. The Studio has a multi camera set-up with two advanced HD video cameras for the purpose of online editing. There are also two Apple Macintosh editing systems with Final Cut Pro editing software for offline editing as well.

### Library

The IIS University's Library is well-stocked and fully computerized. It subscribes to the best of national and international magazines and journals, besides providing rich and varied resources in Humanities, Arts, Social Sciences, Visual Arts, Commerce, Management and Physical and Natural Sciences. Besides this, the University also offers the facility to both its teaching staff and students of increased access to e-learning resources. In order to encourage the reading habit among all its students, the University has also instituted the 'Best Library User' Award.

### Community Radio Station (CRS) FM7 A journey into creativity and edutainment

CRS FM 7 is a community radio station of the students, for the students and by the students of the University and its other educational partners. Initiated, designed and created by the budding talents of The IIS Group, the programmes aim at education through entertainment and entertainment through education. On air at 90.4 MHz FM, it is an innovative powerhouse for students and staff to learn the nitty gritty of broadcasting, creativity and communication skills.

### HAM Radio

The University and the National Institute of Amateur Radio (NIAR) have signed an MoU, by way of which the University has become a member of NIAR. Amateur Radio is a friendly, scientific, fun loving, high-tech hobby and is popularly known as HAM Radio. This amateur radio employs a designated radio frequency spectrum for purposes of private recreation, non-commercial exchange of messages, wireless experimentation, self-training, and emergency communication.

### An Easy Commute

The University arranges for the transportation of its students, to and fro, on payment except during the Semester End Examinations. Its fleet of buses ply to every nook and corner of the city providing an easy and safe commute for the students. The details of the same, in terms of routes and bus numbers, can be procured from the Academic Handbook. In addition to the transportation facility, there is also a designated parking spot available to both the staff and students of the University to park their vehicles.

Besides these, the University has an advanced Centre for Information Technology, Audio Visual Rooms and Labs, a Digital Language Lab and Sports Room as part of its on-campus infrastructure.

**Do not go  
through life,  
grow  
through life.**



## FACILITIES

### Hostels

The University has two centrally air-cooled hostels, 'Aanchal' and 'Vasundhara'. The University Management strives to ensure quality vegetarian food and a disciplined yet homely environment in the hostels. Availability of seats depend upon the vacancies which vary every year. Admission to the hostels is merit-cum-need based, subject to the availability of seats.

### Book Bank

In order to reach out to a range of students, the University offers the Book Bank facility on minimal membership charges. It is extended to all, irrespective of their financial background, thereby enabling students to borrow books for an entire semester and retain them during the examination period as well. The facility is presently available for the students from the Faculty of Commerce and the BCA programme.

### Medical Aid

The IIS University provides the facility of an infirmary for its students and staff, which includes a Homeopathic Physician, a nurse and an ambulance service. The University also has a tie-up with a local hospital which facilitates easy and quick consultation and treatment, as and when required. Free health check-up camps too are organised on campus for the students and staff alike.

### Eateries

Several eating joints have been set up on campus for both students and staff who have the following options to choose from:

- ▶ Aanchal Dining Lounge
- ▶ Amul Kiosk
- ▶ 1589 Express Kiosk
- ▶ Planet-J Self-Service Kiosk





### Day Care Centre

The 'Saraswati Anchal' Day Care Centre for children of faculty members offers a safe and convenient alternative to working mothers for the daily care and supervision of their young children.

The Day Care Centre aims at providing a safe and congenial environment for toddlers for a few hours and upto the entire day as well.

### PEDAGOGY

Brainstorming, Quiz, Group Discussions, Management Games, Field Visits & Study Tours, Conferences, Panel Discussions, Workshops, Exhibitions, Case Analyses, Academic and Corporate Projects, Laboratory Experiments, Presentations, Demonstrations, Role Plays, Simulation Exercises, Tutorials, Remedial and Revision classes lead to a vibrant and fulfilling academic experience.

### ASSESSMENT AND EVALUATION

All students seeking admission to UG, PG, M.Phil. or Ph.D. programmes are enrolled under The IIS University. These programmes follow the semester system and are credit-based. The evaluation scheme comprises two components, viz. Continuous Assessment (CA) based on tests, home assignments, quiz, attendance and class activity, and the Semester-End-Examination (SEE). However, the MBA (Dual Degree) programme is trimester-based and, hence, assessed through the Trimester End Examination (TEE). The CA accounts for 30% of the total marks while the SEE for the remaining 70%, with the exception in M.Phil/Ph.D. programmes where the weightage of two components are in the ratio 50 : 50. Both these components are compulsory, and are conducted and evaluated through a rigorous mechanism adopted by the University. Credits assigned to a paper are awarded only after passing both the components-CA and SEE/TEE. On successful completion of the courses, the Degrees, Certificates and Diplomas are awarded by The IIS University.

**Discover  
your mind...**

**Discover  
your soul...**

**Follow your  
heart  
and  
learn to  
grow.**

## CONVOCATION

The IIS University annually organises a Convocation Ceremony to confer degrees to the graduates and postgraduates of the University. It also felicitates meritorious students with Gold Medals and Endowment Awards. The Fourth Convocation of the University was held on 16 January 2016 with Dr. Subramanian Swamy, acclaimed economist and senior BJP leader gracing the occasion with his presence. The Fifth Convocation of the University is proposed to be held on 20 December 2016.

## RESEARCH

Research at the University is deeply embedded in academics. The University promotes students and faculty members to actively participate in research for intellectual pursuits and creativity. In addition to research projects sanctioned by external funding agencies like ICSSR, DST, UGC, DRDE, DBT, ICMR, ICAR, etc., the institution promotes research by sanctioning Student Research Projects and granting Research Fellowships to selected candidates. The University's research publications further promote quality action research. The facilities and infrastructure available at the University are continuously strengthened and enriched for the promotion of research activities, year after year. Faculty members, recognised as Research Supervisors, guide quality research in the various disciplines of Science, Commerce, Management, Arts and Social Sciences. The University also promotes the research endeavours of its faculty members by substantiating their work through grants and subventions.

## RESEARCH PUBLICATIONS

The University brings out the following research publications annually:

- *The IIS University Journal of Arts* (ISSN 2319-5339)
- *The IIS University Journal of Social Sciences* (ISSN 2319-2593)
- *The IIS University Journal of Science and Technology* (ISSN 2319-2607)
- *The IIS University Journal of Commerce and Management* (ISSN 2320-4907)

## UNIVERSITY PUBLICATIONS

The University has its own publication wing which regularly brings out News Letters, Magazines, Brochures, Bulletins and Research Journals. While *Science Spectrum* is a publication consisting of research-based articles and papers, *Youthspeak* is the University's newsletter for the purpose of giving a platform to the budding journalists to publish their work. *L-Ink* is a creative magazine featuring self-composed stories and poems, contributed both by students and teachers, in English, Hindi, French and German as well as original artwork. More recently, a newsletter - called *Campuscope* - rounding up activities such as seminars, workshops, guest lectures, poster-displays, awards, exhibitions, etc. held on campus, has started to be published on a fortnightly basis.

## ACADEMIC COLLABORATIONS AND RESEARCH LINKAGES

For greater academic interaction and a robust research experience, IISU has collaborations with leading universities and research organisations.

Some of them are:

- Approach Autism Society, NGO, Jaipur
- Association of Chartered Certified Accountants (ACCA), UK
- Auckland University of Technology, New Zealand
- Birla Institute of Scientific Research, Jaipur
- CDPSM, Rajasthan Police Academy, Jaipur
- Centre for Sheep and Wool Research, Avikanagar
- CII-Yi Yuva IISU Chaupal
- Defense Research and Development Establishment (DRDE), Gwalior
- Desert Medicine Research Center, Jodhpur
- Disha- Center for Special Education, Jaipur
- Genpact (formerly GECIS), Jaipur
- ICICI Bank Ltd., Jaipur
- Institute of Cost Accountants of India

- Intellectual Property Summer Institute, University of Hampshire, USA
- Kent State University, Ohio, USA
- Kumarappa National Handmade Paper Institute, Jaipur
- Manav Institute, Jevra, Haryana
- National Institute of Amateur Radio, Hyderabad
- Pennsylvania State University, USA
- PG Education and Research Centre for Livestock Health and Production, Jaipur
- Rajasthan Rajya Bunkar Sahakari Sangh, Jaipur
- Umang - Centre for Special Education and Vocational Training, Jaipur
- University of Cambridge, UK
- Vlaamse Interuniversitaire Raad (VLIR-UOS)-the University Development Co-operation of the Inter-University Council of Belgium
- Waikato Institute of Technology (Wintec), New Zealand

## COMMITTEES, CELLS AND CENTRES

### Research Promotion Committee

The University has constituted a Research Promotion Committee to encourage and promote research activities among the students and the faculty members. It does so by facilitating and monitoring research based initiatives and recommends grant of seed money for research projects. The Committee facilitates and promotes research by enabling the faculty members to keep themselves abreast with latest trends in the field of research through grants and academic support. The Committee also ensures quality assurance and enhancement of research through interactive sessions with experts and guest lectures on current trends. Departmental Research Committees have also been constituted in all departments with postgraduate programmes, to supervise the quality of research, approve research proposals, monitor the yearly progress of the research scholars and felicitate the meritorious ones annually.

**If you do not  
change,  
you do not  
grow.**



### Committee Against Sexual Harassment

A committee against sexual harassment constituted by The IIS University works in accordance with the Vishakha Guidelines (1997), laid down by the Hon'ble Supreme Court. It aims at creating awareness in the students about sexual harassment and empowers them to raise their voice against it and takes appropriate action for the same.

### Grievance Appeal and Redressal

The Committee takes care of grievances of both the students and the staff. Efforts are made to redress the problems within the given parameters and resources. This is an important mechanism to improve upon various shortcomings and grievances of the stakeholders. Suggestion and Grievance boxes are installed on campus in which the students and staff may drop their suggestions and grievances which are then duly taken up by the Committee.

### Anti-Ragging Committee and Squad

The University has an anti-ragging committee and squad, consisting of representatives from stakeholders, and which works in accordance with the directives of the Hon'ble Supreme Court of India. In order to prohibit, prevent and eliminate the scourge of ragging, the Committee functions in strict compliance with anti-ragging measures.

Students with ragging related incidents may also access the National Anti-Ragging Helpline No. 1800-180-5522 (Toll Free) or contact M/S Syrex Infoservices India Pvt. Ltd., J-1, Udyog Nagar, Near DD Motors, Rohtak Road, Peera Garhi, New Delhi 110041. They may login to its Website as well : [www.antiragging.in](http://www.antiragging.in) and/or contact the Monitoring Agency for Anti-Ragging Helpline : Aman Satya Kachroo Trust, 689, Sector-23, Gurgaon, Haryana 122017. The email ID is [info@amanmovement.org](mailto:info@amanmovement.org) and mobile nos. 098711 70303, 098184 00116 (only in case of emergency)

### Committee for Extension Activities

The innovative approach to learning at IISU is aimed at making education relevant to real-life situations thus acting as a catalyst for social change. This is made possible through extension activities, which are organized by Departments all through the year. These activities develop a sense of responsibility among the students towards doing their bit as a part of society and establish meaningful linkages between the campus and the community. These include field trips, community and industry visits, interaction with experts, art exhibition and shows, fests, flash mobs, etc. These activities, organised annually, are an integral part of the curriculum which aims at providing knowledge combined with hands-on training, thus producing conscientious citizens.

Some of these activities are :

'Creations'- Annual Fashion Show : Department of Fashion and Textile Technology

'Abhivyakti- Ek Prayaas' (Annual Art Exhibition) : Department of Fine Arts

'Chrysalis-Bazaar on Campus' : Department of Management

'Vividha Media Fest' : Department of Languages and Mass Communication

'Sanchar-Media Exhibition' : Department of Languages and Mass Communication

### Industry-Academia Cell : 'Connect'

'Connect' is an initiative of the IISU to make its graduates 'industry-ready' by enhancing their employability through hands-on, on-the-job training and real-time experience of applied research. By so strengthening the industry-academia interaction, the University not only enhances the quality of teaching and research but also helps the industry by sending out students equipped with the right set of skills to join the workforce. The Cell undertakes a host of activities which include arranging campus interviews, summer internships, organizing workshops and programmes for developing and enhancing employability skills such as resume-writing, facing interviews, participating in group discussion, polishing communication skills, undertaking career guidance and counselling sessions on a one-to-one basis and creating and arranging value-added industrial / practical training for the students. The University has tie ups with professional bodies like ICAI, ICICI, Genpact and ACCA, U.K. among others, and quite a few of which have set up their Knowledge Centres on campus for the same.

The University, in its efforts to bridge the gap between the academia and the industry, has pioneered the concept of an HR Conclave at the University. This platform provides industry representatives and members of the academia to ponder over the current HR issues in a globalised era.

### Training and Placement Cell

The University Placement Cell not only counsels the students about various academic, professional and competitive programmes but also serves as a nodal centre for employment and deployment. Fully equipped with information and literature about various careers and courses available all over the world, the Placement Officer arranges for summer training, campus interviews and information on allied services. Prestigious companies and corporate giants routinely organise campus drives at the University in order to transform the dreams and aspirations of the youth into reality.

Some of the companies that regularly visit the IISU campus are :

- Airtel
- Bank of America
- Barclays
- BMW
- British Biologicals
- Cocoon Hospital
- Concentrix (formerly IBM)
- Deutsche Bank
- Ernst & Young
- Fortis Escorts
- Genpact
- HCL
- HDFC Bank
- Hotel Crowne Plaza
- ICICI Bank
- iGATE Patni
- Indigo Airlines
- Infosys
- Interglobe Technologies
- ITC
- Jet Airways
- Kingfisher
- Naukri.com
- NIIT
- Pricewaterhouse Coopers
- Radio Mirchi
- TCS
- Tech Mahindra
- TV 99
- Wipro Technologies

### Conselling and Career Development Cell

The Cell uses various psychological tests and conducts mock interviews to help students prepare and plan for their careers. A value addition to the services provided by the Cell has been the introduction of psychometric testing of students. These tests provide the students much-needed information about the various career options available to them, keeping in mind their personality, interests and aptitude profiles. The Cell also offers counselling to students in an attempt to help them cope with the demands of a dynamic society and carve a niche for themselves in it.

### Personality Grooming Cell

Soft or life skills complement the hard skills and are the essential requirements of a job and for interpersonal relationships as well. In this regard, the University has established a 'Personality Grooming Cell' for the overall development of all students preparing them not just for work but also for life.





### Equal Opportunity Cell

As a part of its endeavour to earnestly implement the policy of equal access and opportunities to girl-students from all sections of society, an Equal Opportunity Cell has been set up at the University. Promoting a secular environment, it not only aims at addressing issues related to SC/ST, OBC and minority communities but also caters to the needs of the differently-abled students. It provides a barrier-free access to them to all buildings, infrastructure and resources available at the University. The respective tutors and faculty members make sure that personal attention and special efforts are made towards their enrichment and academic growth. The Cell also ensures that such students are provided a platform to hone and showcase their talents thereby actualizing their potential.

### Feedback Monitoring Cell

This is an integral part of the system at IISU. Feedback about teaching and non-teaching staff, management policies, students' performance, curricula and courses, syllabi and the examination system, are some of the vital inputs which help in maintaining checks and balances and give an additional fillip to the ongoing process of improvement. Feedback at IISU is obtained from students, faculty members, alumnae, parents and other stakeholders. The feedback thus received is analyzed through computer-based software and the information so obtained is used for the betterment of systems and operations.

### Internal Quality Assurance Cell (IQAC)

The University has an IQAC which has been set up under the guidelines of the NAAC-UGC to monitor performance, evaluation, assessment, accreditation and quality-upgradation of the institution. The IQAC works towards realizing the goals of quality-enhancement and sustenance in higher education.

### 'Chrysalis' : The E-Cell

'Chrysalis', the Entrepreneurship Cell at The IIS University, is a student-body working under the guidance of faculty members for the purpose of promoting entrepreneurship

activities on campus. In co-ordination with the other Departments and the Placement Cell, the E-Cell organises talks by experts on career prospects in different fields, an E-Bazaar on Campus and promotes campus companies, workshops, etc. in the areas of ideation, business plans, etc.

### Centre for Women's Studies

The University has a vibrant Centre for Women's Studies which works towards generation of awareness and dissemination of knowledge related to women's issues by way of educational training programmes and extension activities in and around

the University campus. In addition to women's issues, the Centre also offers Foundation, Degree, Post Graduate and research programmes in Women's Studies.

### Centre for Research, Innovation and Training

The Centre for Research, Innovation and Training (CRIT) at The IIS University has been established with a vision to collaborate with the industry and other organizations to undertake cross-functional research and development while developing a symbolic setup leveraging competencies of both industry and



**Be not afraid of  
growing slowly;  
be afraid only of  
standing still.**



academia for societal development. CRIT aims to provide an enabling environment for continuous development and growth of faculty and students for transforming them into real propositions through research, incubation and Industry-Institute-Interaction leading to development of futuristic and commercially viable technologies and businesses.

### NATIONAL KNOWLEDGE NETWORK

The University is a part of an active National Knowledge Network with 1Gbps link connectivity under NMEICT (National Mission on Education through Information and Communication Technology) of the MHRD, Govt. of India from NKN/BSNL node, Jaipur, for a period of 10 years.

### IGNOU STUDY CENTRE

The University is an approved programme study centre for the following programmes of Indira Gandhi National Open University (IGNOU), New Delhi:

- M.Sc. in Dietetics and Food Service Management (DFSM)
- M.Sc. in Counselling and Family Therapy (CFT)
- M.A. in Women's and Gender Studies (MAWGS)
- M.A. in Psychology (MAPC)
- Diploma in Nutrition and Health Education (DNHE)
- Certificate in Food and Nutrition (CFN)
- Certificate in Nutrition and Child Care (CNCC)



**It takes courage to  
**grow up**  
and  
become who  
you really are.**

## MORE THAN JUST ACADEMICS

Self-exploration leads to self-improvement. Keeping in mind the diverse perspectives of today's world and an overall development of the students, the University has introduced various Guilds based on the essentials of personality development and individual excellence. The concept emerged as a result of an introspection by the University administration and realising the need for providing opportunities to the students to bring forth, foster and enhance their latent talent. The aim is not to create a self-engrossed individual but to develop in her a spirit of team work and respect for the abilities of fellow students. The aim of the exercise is thus to help optimize the potential of each student.

The IISU has successfully set up the following centres of creativity and service :

### Fine Arts Guild

- Pottery
- Sculpture
- Painting
- Photography
- Screen Printing

### Cultural Activity Guild

- Music
- Dance

### Literary Guild

- Elocution
- Quiz
- Debate
- Creative Writing

### Home Management Guild

- Flower Arrangement
- Salad Arrangement
- Table Setting/Room Decoration
- Cooking/Baking

### Textile Design Guild

- Batik
- Tie and Dye
- Soft Toys

### Fashion Design Guild

- Fashion Technology
- Sketching

- Illustration
- Sampling

### Clubs and Associations

- Eco Friendly Association
- IISU Chemical Association
- Commerce Club
- Computer Science Club
- Debating Club : 'The Ivy League'
- Red Ribbon Club

## CO-CURRICULAR ACTIVITIES

IISU fosters an invigorating community that encourages everyone to explore their talent, passion and exploit their potential by providing an exceptional integrated learning environment. The student at IISU must opt for any one of the extra curricular activities offered by the university (viz. NSS, NCC, Sports and Cultural) in the first year. These activities are linked with academics and enable the students to earn 2 credits per semester upon successful completion of the activity in the first year. It is mandatory for all students to earn atleast 4 credits in the first year. Thereafter, the students may earn additional credits by their continued participation in these programmes.

## NATIONAL SERVICE SCHEME

The University has two full-fledged NSS units. The NSS is a voluntary organisation open to students from all faculties. The concept behind this voluntary service is to orient the youth to community service and develop their

social conscience; the motto being, "Not me, but you". The main aim of this scheme is service through education and personality development through service. The NSS thus develops social ethics, besides inculcating such human values as sincerity, honesty, compassion, etc.

## NATIONAL CADET CORPS

The IIS University has a half-unit NCC Air Wing. The NCC aims at developing the overall personality of students and inculcating in them qualities of courage, leadership, discipline and selfless service through its value-oriented training. It also provides a suitable environment to motivate the youth to take up a career in defense services.

## GAMES AND SPORTS

The University has an active Physical Education Department extending games and sports facilities, with specialisation in Basketball, Volleyball, Table Tennis, Chess, Cricket and Swimming. The students participate in various Inter-University tournaments at the State as well as National level.

A Sports Board has been constituted to create sports consciousness and general awareness of the need and importance of games and sports in a student's life. It not only plans and promotes all round development but also encourages sportsmanship by organising inter-collegiate and inter-university competitions, championships and tournaments at the State, National and International levels.



## CULTURAL AND OTHER ACTIVITIES

There is a plethora of cultural and other activities on campus which give an opportunity to the students to hone their creative skills and further enrich themselves. Participation in these activities develops team spirit and raises their level of self-confidence in interacting with fellow students and peers. From folk and classical to modern dance forms and enchanting musical performances, there is something for everyone. A number of intra and inter-University competitions such as Mehendi, Rangoli, Painting, Poem Recitation, Debates, Short Plays, Singing, Dancing, etc. are organised regularly to keep the campus alive and vibrant throughout the year.

Some of the annual events at IISU include :

- Orientation Programme - 'Abhinandan'
- Freshers' Day
- Thank You Get Together
- Annual Function - 'Virasat'
- Farewell Ceremony - 'Aashirwaad'
- The Alumnae Meet - 'Bandhan'
- Annual Play
- IISU Fest - 'Cosmos'
- All-India IISU English Debate

## THEATRICAL SOCIETY

The IISU Theatrical Society has been initiated with a view to acquainting students with the finer nuances of theatre and drama. The Society organises lectures and demonstrations by eminent theatre personalities, study tours and also conducts drama workshops focusing on different aspects of theatre. The highlight of the Theatrical Society is a full-length play which is staged annually and is also open for public viewing.

## BAND

'Music-in-the-air' is a recurrent phenomenon at The IIS University as it has its own pop-band 'The Auxi-Morons' which is the result of expert grooming by faculty members from the Department of Music. Through auditions, students from diverse disciplines have an opportunity to join the band as vocalist, violinist, guitarist, drummer or to play any other musical instrument.

## SPIC MACAY

The mission of SPICMACAY (Society for the Promotion of Indian Classical Music, Art and Culture amongst Youth) finds immense fulfillment at the University which regularly takes an initiative to host programmes on campus for acquainting the youth with our rich cultural ethos and heritage.

## STUDY TOURS AND EXCURSIONS

The University organises and encourages frequent study tours and excursions, both in India and abroad, as a part of the learning process,. Students are duly notified through notices and web-postings which provide the details regarding the trips and tours. Parents are required to seek all relevant information about these from the University authorities and faculty members in the department before allowing their wards to proceed/register for the same.

## CLUBS

### Population Education Club (PEC-IISU)

PEC-IISU is one of the 1400 Population Education Clubs in the country, under a scheme of the UGC and the Department of Adult and Continuing Education. The Club organizes seminars, workshops, lectures and competitions to sensitise the youth about issues related to population stabilisation.

### Rotaract Club

The Rotaract Club of IISU, the largest Rotaract Club in the world, is more than just a community development club. It is a member of Rotary International and a part of an international network of over 5,000 Rotaract Clubs. With a focus on developing professional and leadership skills, it takes up service projects as well. The Rotaract membership is gratis and compulsory for all and is offered to the students at the time of admission to the University.





### Health Club

For providing a perfect blend of physical development with mental and spiritual growth, The IIS University offers a well-equipped, fully air conditioned fitness centre with a state-of-the-art gym facility for its students and faculty. It runs various fitness training programmes like cardio strength, weight training, and has a variety of equipments such as Treadmills, Cross Trainers, Recumbent and Upright Bikes, Twister's, Multi Gym Four Station, Aerobic Steppers and Swiss Balls, to name a few. The services of a certified instructor are also available for training and guidance. The University also offers Yoga Courses for students and faculty members for their overall well-being.

### NATIONAL ENTREPRENEURSHIP NETWORK (NEN)

The University is a member of NEN which represents India's largest community of future entrepreneurs with over 70,000 members in more than 30 cities. Partnering with the top academic institutions in India, the Network helps towards developing vibrant entrepreneurship ecosystems on campus.

### CII-YI YUVA IISU CHAUPAL

Young Indians (Yi), a constituent of the Confederation of Indian Industry-(CII), was formed with an objective of creating a platform for young Indians to realize the dream of a developed nation. It helps students to become the voice of young Indians globally and makes them an integral part of the Indian growth story. Yi Yuva is the new name for Yi Youth Affairs vertical which grooms students from school and colleges by forming "Chaupals" across various institutions from all over the country. It further aims to synergize students and their potential for positive action. As a part of this Net, students work in cross-functional teams with a broad objective of enhancing their leadership skills and giving back to the nation. In the process, they get ample opportunities for self-development, skill-enhancement, community-service and nation-building. Students desirous of honing their entrepreneurial and business skills may join this forum and become active, informed members of society.

### INTERNATIONAL STUDENTS

The University offers a single window support service to all its overseas students through its International Office. It is a one-stop facility which caters to all the needs and requirements of admission including career counselling, orientation to the University, assistance for adjusting in a new academic environment, familiarity with resource availability, etc. to make their stay and study on campus easier and successful. It also enables them to accustom themselves to the institution as well as the city especially with regard to culture and language. Teacher and student mentors are appointed to facilitate a smooth adjustment process and address other general concerns, if any. On-the-spot admissions are granted to overseas students, subject to the verification of their eligibility-qualifications by the AIU or the University's Equivalence Committee.



**You will either  
step forward  
into  
growth  
or  
step back  
into safety.**

## MENTORING SUPPORT

This is an innovative programme wherein each student is assigned a faculty member as a mentor on campus. The faculty member assists the student to maximize her learning experience and provides support for her academic progress as well as her overall development, in consultation with the subject teacher(s).

The programme benefits the students by:

- facilitating a healthy interaction between faculty members and students as well as among the students themselves
- recognising the latent talent of students
- counselling to combat the problem of absenteeism and stress
- ensuring maximum participation in co-curricular activities
- reducing the feeling of depersonalisation in them

## SCHOLARSHIPS, ENDOWMENTS AND MEMORIAL AWARDS

The IIS University has instituted the following scholarships and awards to recognise the outstanding academic and extra-curricular performance of its achievers. These have been sponsored by members of the Management and other professionals in their pursuit to further the cause of excellence in education.

- Shiv-Saraswati Memorial Gold Medal for toppers in the Faculties of Arts and Social Sciences, Science and Commerce and Management.

- Dr. Shanta-Narendra Bhanawat Memorial Gold Medal for obtaining the highest marks in JMC at UG and PG levels
- Vidya Vinod Kala Memorial Award for Oration
- Prem Chand Bakshi Memorial Gold Medal for obtaining the highest marks in Chemistry at UG level
- K.M. Sahai Memorial Gold Medal for obtaining the highest marks in Economics Honours
- O.P. Bansal Memorial Award for obtaining the highest marks in Mass Communication and Video Production (Advanced Diploma)
- Radhey Shyam Badhalia Memorial Award for obtaining the highest marks in Visual Arts
- Ram Pyari-Surji Memorial Gold Medal for obtaining the highest marks in Physics at UG level
- Hukam Kaur-Nand Ram Memorial Gold Medal for obtaining the highest marks in Physics at PG level
- Smt. Pawan Bansal Endowment Award for obtaining the highest marks in M.Com.

## STUDENT-SUPPORT INITIATIVES

### Earn While You Learn Scheme

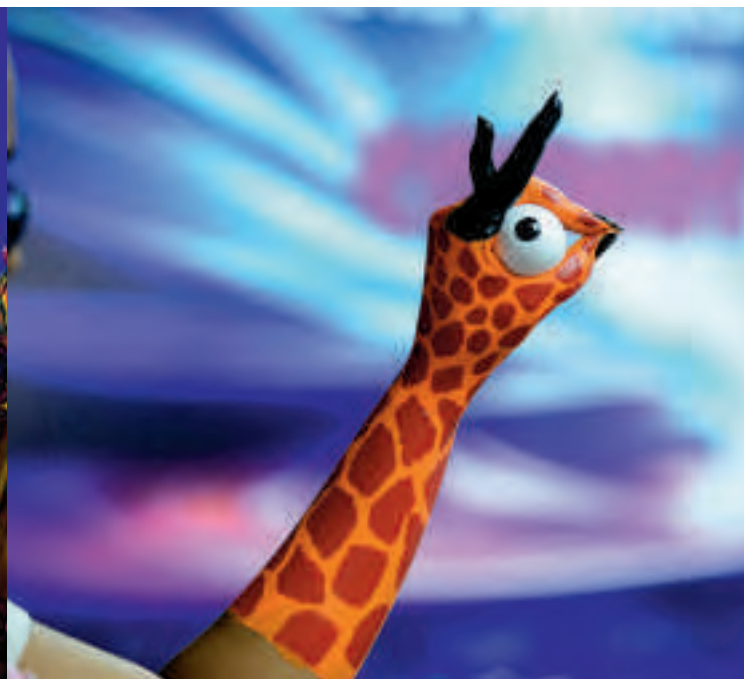
The University encourages its students to take up part time assignments under the 'Earn While You Learn' Scheme on campus. Aimed at developing the potential of the students as valuable human resource, it involves them in understanding the dignity of labour, gives them hands-on experience and enhances their ability to face various issues related to the work environment. The students are offered honorarium for the jobs taken up by them, beyond the class hours.

### Preparatory Classes

In today's world of tough competition, The IIS University not only awards degrees to its students but also prepares them for competitive exams like CAT, NET and Civil Services. By providing an in-depth knowledge required for cracking these exams, the methodology adopted in these







classes hones the analytical skills and linguistics competence of the candidates. The candidates may get enrolled in these classes right from the first year of their admission to the University. Best faculty, extensive study material and regular guest lectures by senior bureaucrats and eminent scholars provide step-by-step guidance towards achieving success in these exams.

### Tutorial, Remedial and Revision Classes

Tutorial and Remedial classes are held for the academically challenged students of the University as well as for those who fail to secure a minimum of 50% attendance in the regular class schedule. These classes give an opportunity to students with genuine issues to make up for the academic loss. Revision classes too act as a safety net enabling the students to comprehend the basics in their subject(s) from time to time.

### PARENT-TEACHER FORUM

The Forum provides a platform for interaction between parents and teachers on vital issues like the need for new courses, improvement in the existing programmes, augmentation of infrastructure-related facilities, addressing students' problems, eliciting feedback and for seeking parents' support for various University activities. The University thus invites their valuable suggestions on different issues from time to time. A direct rapport with the parents is also maintained through

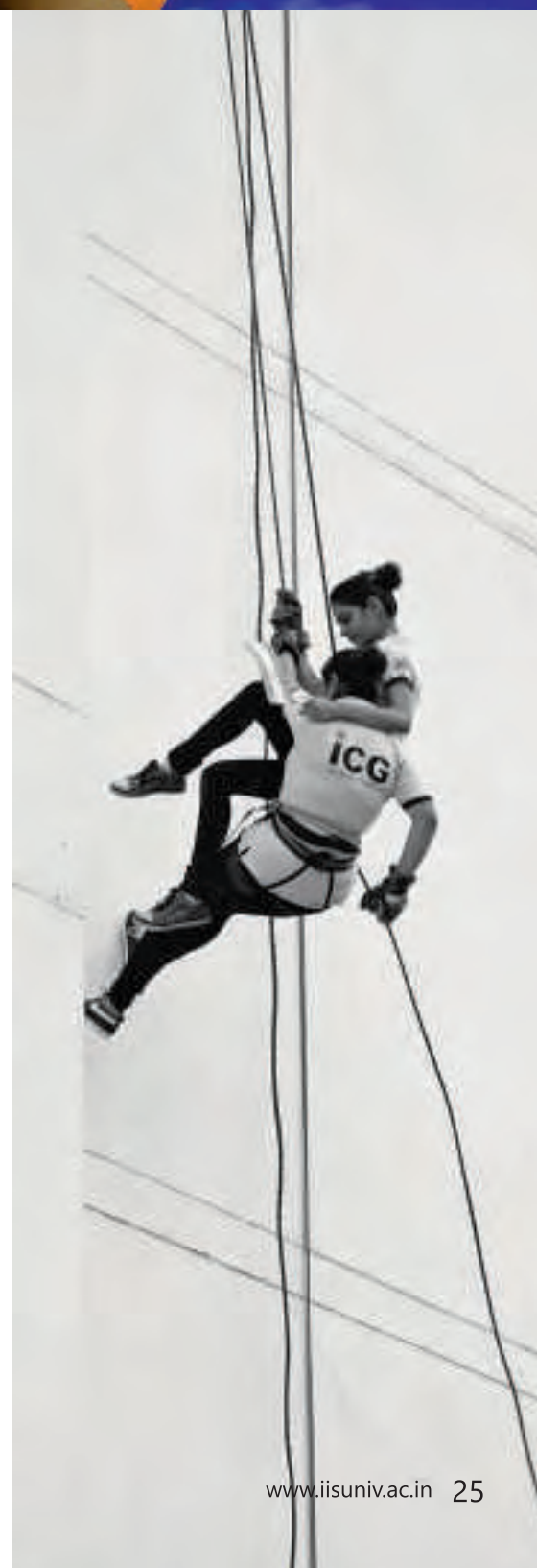
letters of attendance and progress, invitations to functions and intimation regarding meetings of the forum. Its aim is to initiate a better understanding amongst parents, teachers and students, creating thereby an environment of harmony, goodwill, trust and faith.

### ALUMNAE ASSOCIATION : 'BANDHAN'

IISU's Alumnae Association 'Bandhan', fosters and strengthens the bonds of love, friendship and understanding among the alumnae themselves and between the alumnae and the University. The meetings of 'Bandhan' are held twice a year and the members of the Association are extended certain privileges. Once a student enters the portals of IISU, she becomes a member of a big family where she is loved and cared for, for all times to come. The membership form of 'Bandhan' is available online at [www.iisuniv.ac.in](http://www.iisuniv.ac.in) and a Directory of the members of the Association too is available on the University's website.

### WEBSITE

The University's website [www.iisuniv.ac.in](http://www.iisuniv.ac.in) provides all pertinent information regarding programmes, activities and happenings on and off campus. Credit templates and syllabi of all courses offered by the University are also regularly uploaded on the website. All rules and regulations related to examinations and other relevant information too are posted on a regular basis.





## METACAMPUS

IISU, in collaboration with 'Meta-Cube', has come up with a unique web-space called 'Meta-Campus'. Dissolving the time and space constraints, it enables the faculty members, students and parents to stay connected besides keeping a track of a student's attendance, assignments, announcements, e-resources, progress, time table, class-updates forthcoming events, deadline for submission of examination forms, etc.

## DISCIPLINE

Any student failing to abide by the rules and regulations of the University may attract disciplinary action against her. The offence could include insubordination, willful neglect of classes, damage to University property, truancy or any other act which may be construed as an act of indiscipline by the University authorities. The students are not allowed to carry and use mobile phones on campus. This must be strictly followed, failing which the mobile phones may be confiscated and the holder may be penalized with a heavy fine.

## DRESS CODE

Students are expected to come dressed appropriately, in keeping with classroom etiquette and decorum. Formal dress code is expected to be adhered to while making presentations, delivering seminars, attending guest lectures and during special occasions on campus.

- Students pursuing professional courses such as B.A. (JMC), M.A. (JMC), BBA, BCA, MBA (Semester and Trimester schemes), B.A. (Journalism and Mass Communication) and M.A. (Journalism and Mass Communication) have a defined dress code which is black trousers with a prescribed shirt and a blazer.
- There is no fixed uniform for students of other courses, though they are expected to wear decent dresses like Salwar Suits. Tube tops, spaghetti tops and backless dresses are not permitted.
- The blue University polo shirts (T-Shirts), given to students at the time of admission, should be worn on every Saturday. However, the orange T-shirt must be worn by office-bearers on every Wednesday and at the time of University functions. Green T-shirts are to be worn by students in the Event Management programme.



## APPLYING FOR ADMISSION

- First, you must meet the basic eligibility requirements.
- Second, you must have had your school education through English medium.
- Third, you must submit the duly filled-in Application Form before the deadline, along with the prescribed registration fee.
- Admission is competitive and is granted on the basis of merit.
- Admissions to Semesters 3, 5 and 7 at U.G. level and Semester 3 at the PG level are restricted only to the students of The IIS University, who are required to apply for re-admission within the stipulated period. Candidates with an equivalent academic background and coming on transfer, may be considered for admission to Semester 3 only.
- The application form is also available at the University's website [www.iisuniv.ac.in](http://www.iisuniv.ac.in)

# COURSES OFFERED

## Undergraduate Programmes (Six Semesters/Three Years)

- B.A. (Bachelor of Arts - Six Semesters/Three Years)
- B.A. Hons. (Bachelor of Arts-Honours - Six Semesters/Three Years)
- B.Sc. (Bachelor of Science - Six Semesters/Three Years)
- B.Sc. Hons. (Bachelor of Science-Honours - Six Semesters/Three Years)
- B.Sc. Hons. Home Science (Six Semesters/Three Years)
- B.Com. (Bachelor of Commerce - Six Semesters/Three Years)
- B.Com. Hons. (Bachelor of Commerce - Honours - Six Semesters/Three Years)
- B.Com Hons. (Proficiency in Chartered Accounting) (for students aspiring for CA - Six Semesters/Three Years)
- B.Com Hons. (Proficiency in Company Secretaryship) (for students aspiring for CS - Six Semesters/Three Years)
- B.Com. Hons. (Applied Accounting and Finance - Six Semesters/Three Years)
- B.V.A. (Bachelor of Visual Arts - Eight Semesters/Four Years)
- B.B.A. (Bachelor of Business Administration - Six Semesters/Three Years)
- B.C.A. (Bachelor of Computer Applications - Six Semesters/Three Years)
- B.Sc. Fashion Design (Six Semesters/Three Years) UGC sponsored innovative programme
- B.Sc. Jewellery Design & Technology (Six Semesters/Three Years)
- B.A. (Bachelor of Journalism & Mass Communication - Six Semesters/Three Years)
- B.Sc. Hons.-Multimedia & Animation (Six Semesters / Three years)
- B.A. B.Ed. (Integrated Programme-Eight Semesters/ Four Years)
- B.Sc. B.Ed. (Integrated Programme-Eight Semesters/ Four Years)



## Postgraduate Programmes

(Four Semesters or Six Trimesters / Two years) / (Six Semesters / Three Years)

- M.B.A. (Master of Business Administration-Six Trimesters/Two years) (Co-educational) Dual specialisation
- M.B.A. (Human Resource Management-Four Semesters/Two years) (for Girls only)
- M.B.A. (International Business -Four Semesters / Two years) (for Girls only)
- M.B.A. (Retail Management-Four Semesters/Two years) (for Girls only)
- M.B.A. (Tourism & Travel Management -Four Semesters / Two years) (for Girls only)
- M.B.A. (Marketing Management -Four Semesters / Two years) (for Girls only)
- M.B.A. (Finance-Four Semester/Two Years) (for Girls only)
- M.B.A. (Advertising Management-Four Semester/Two Years) (for Girls only)
- M.B.A. (Entrepreneurship & Family Business Management-Four Semester/Two Years) (for Girls only)
- M.C.A. (Master of Computer Applications-Four Semester/Two Years) Male students may also apply for this course.
- M.A. (Master of Arts-Four Semesters / Two years)
- M.V.A. (Master of Visual Arts-Four Semesters / Two years)
- M.Sc. (Master of Science-Four Semesters/Two years)
- M.A./M.Com./M.Sc. Fashion Technology (Four Semesters / Two years)
- M.A./M.Com./M.Sc. Textiles (Four Semesters/Two years)



- M .Com. (Master of Commerce-Four Semesters / Two years)
- M.Sc. Home Science (Four Semesters/Two years)
- M.S.W. (Master of Social Work-Four Semesters / Two years)
- M.A. (Master of Journalism & Mass Communication-Four Semesters/Two years)
- PG Diplomas (Post Graduate Diploma-Two Semesters / One year)

## Research Programmes

- Master of Philosophy (M.Phil.)
- Doctor of Philosophy (Ph.D.)

## Career Oriented and Skill Development Courses

Apart from regular courses and subjects at UG and PG levels, IISU offers full-fledged career oriented vocational programmes. The programmes are essentially technical and skill-oriented, designed to meet the requirements of various professional fields.

Candidates pursuing UG or PG Programmes are eligible to take up these courses simultaneously. The course opted for should be different from the Elective(s) taken up for the undergraduate programme.

## Progressive Approach

The Certificate, Diploma and Advanced Diploma courses are designed to help students understand the basic concepts at the first level, which pave the way for a smooth transition to the higher levels. A Certificate holder is eligible for admission to the Diploma course and a Diploma holder for the Advanced Diploma course.



**Like wild flowers,  
you must allow yourself to  
**grow** in all the  
places that people  
thought you never would.**

### (A) Certificate, Diploma and Advanced Diploma in:

- CO01 Food Science & Quality Control
- CO02 Clinical Nutrition & Dietetics
- CO03 Mass Communication & Video Production
- CO04 Visual Arts
- CO05 Still Photography & Audio Production
- CO07 International Business
- CO08 Jewellery Designing
- CO09 French
- CO10 German
- CO11 Fashion Designing
- CO12 Web Design & Technology
- CO13 Tourism and Airline Management
- CO14 Remote Sensing & GIS
- CO15 Kathak
- CO16 Counselling & Guidance
- CO17 Retail Management
- CO18 Tax Procedure & Tax Planning
- CO19 Banking, Insurance & Equity Services
- CO20 Tabla
- CO21 Gemology
- CO22 Functional Accountancy
- CO23 Event Management
- CO24 Research Methodology
- CO25 Radio Programme Production
- CO26 Vocal Music (Diploma only)
- CO27 Instrumental Music (Diploma only)
- CO28 Folk Dance (Diploma only)
- CO29 Intellectual Property Rights & Patents (Diploma only)\*\*
- CO30 Early Childhood Care & Education
- CO31 CCNA (Cisco Certified Network Associate) (Certificate only)\*\*\*
- CO32 Integrated CAD & Graphic Designing
- CO33 Patent Law & Practice (Certificate only-One Semester Course)
- CO34 Certificate in Accounting Technicians - ICAI
- CO35 Theatre Studies

\*\*Available for Part III (Semesters V & VI) students only.

\*\*\*Available for Part I (Semesters I & II) /Part III (Semesters V & VI) UG students only.

### (B) International Tests of English offered by the University of Cambridge, U.K. :

#### **Business English Certificates (B.E.C.)**

Offered by the University of Cambridge, ESOL (English for the Speakers of Other Languages), U.K., BEC is a suite of international examinations (Preliminary, Vantage and Higher) which assesses the Business English proficiency of the candidate. Through regular classes by trained faculty, the University prepares its students for BEC qualification which is recognised by institutions and multi national corporations worldwide.

### (C) CISCO-Certification Programme

The University has collaborated with CISCO in establishing a Networking Academy on campus to run the CISCO-Certified Network Associate (CCNA) Course in three schemes. This programme enhances the ability of students to design, build, install and maintain routed LAN and also solve network and engineering problems.

### (D) Programme through EDUSAT

EDUSAT, India's first exclusive educational satellite, is intended to meet the demand for an interactive satellite-based distance education system for the country. The



**Develop  
a passion  
for  
learning.**

Department of Geography at the University, in collaboration with IIRS, Dehradun-ISRO under the EDUSAT Distance Learning Programme, offers Short Term Certificate Courses on Remote Sensing, GIS(Geographical Information System), GPS (Global Positioning System), Natural Resource Management and Geo-Web Services. Students also get an opportunity to interact frequently with senior professionals in the field since practical exposure is interwoven with the syllabi.

### (E) Short Term Courses

Apart from regular programmes, IISU offers Short Term Crash Courses in the following subjects for students who wish to improve, enhance and develop skills in their areas of interest. The commencement of these courses shall be announced during the course of the session.

- ST01 Employability Enhancing Skills
- ST02 Public Speaking Skills
- ST03 Communicative English
- ST04 Creative Writing in English



**If you do,  
you will never  
cease to  
grow**



- ST05 Yoga
- ST06 Copywriting
- ST07 CCNA (CISCO-Certified Network Associate)  
(This course will be run as a co-educational course in the evening shift.)
- ST08 Client Relations in Advertising

### Certification

- Certificate, Diploma and Advanced Diploma to the candidates successfully qualifying the corresponding exams, will be awarded by the IIS University.
- Certificate for the Business English Certificates (BEC) Tests will be awarded by the University of Cambridge, U.K.
- Certificate for the CCNA course will be jointly awarded by IISU and CISCO.
- Certificate for the ICAI Course will be awarded by ICAI.

### Undergraduate Courses

#### Eligibility

For admission to B.A., B.Com., B.Sc. Pass Course and B.Sc. (Hons.), Home Sc., the minimum qualification for a student is a Senior School Examination Certificate (Class 12) from any recognised or accredited Board of Education in India or abroad.

For other UG courses like B.V.A., B.B.A., B.C.A., B.A. Honours, B.Com. Honours, B.Sc. Honours, B.Sc. Fashion Design, B.Sc. Jewellery Design & Technology, B.Sc. Textiles, B.A. (J.M.C.), B.Com. Honours, (Professional), minimum eligibility is a Senior School Examination Certificate (Class 12) from any recognised or accredited Board of Education in India or abroad with minimum 48% in the aggregate, provided that a relaxation of 5% in minimum eligibility marks is permissible to SC/ST/OBC candidates and a relaxation of 3% in minimum eligibility marks is also provided to physically handicapped candidates, subject to production of relevant certificate from a competent authority.





## Weightage (any one)

Weightage as given hereunder is provided to the eligible candidates while computing their relative merit. Different types of weightage are not cumulative; instead, a candidate is provided maximum weightage out of the categories for which she is eligible.

- 2% weightage is given to students of India International School seeking admission to undergraduate courses.
- 2% weightage is given to candidates who have represented the district or the state in games and sports, on production of original certificates.
- 2% weightage is given to candidates who have successfully completed at least two years' training in NCC/NSS/Scouting at Secondary / Senior Secondary level, on production of the original certificates.
- International players may be considered for outright admission irrespective of their place in the merit list.

Separate merit lists are prepared for different categories of candidates and admissions are made in order of merit, observing reservation of seats as per the policy of the Central Government in this regard.

## Course Structure

### Bachelor of Arts (B.A. Pass Course)

At UG (Pass Course) Part I level, the course structure is as follows:

#### (i) Foundation Courses

- Semester I : 1. English (Compulsory)  
2. Hindi/ French / German (any one)

- Semester II : 1. Advanced English (Compulsory)  
2. Advanced Hindi/ Advanced French / Advanced German (any one, as per the option chosen in Semester I)

(ii) Three Electives from the list of Electives (any one combination)

(iii) NSS / NCC / Sports / Cultural Activities (any one)

(iv) Career Oriented and Skill Development Course\* (any one)

\*It has to be different from the Elective(s) opted for.

### Electives

English Literature, Hindi Literature, History, Sociology, Economics, Home Science, Drawing & Painting, German, French, Textile Technology, Garment Production & Export Management Mathematics, Psychology, Political Science, Public Administration, Sanskrit, Music, Philosophy, Geography, Physical Education, Dramatics, Applied Statistics, Statistics, Computer Application & Informatics, Management of Tourism Business, Foreign Trade Management Fashion Technology, Advertising & Brand Management, Jewellery Design & Technology, Anthropology, Women's Studies, Human Development and National Service Scheme.

Any one of the following combinations can be opted for:

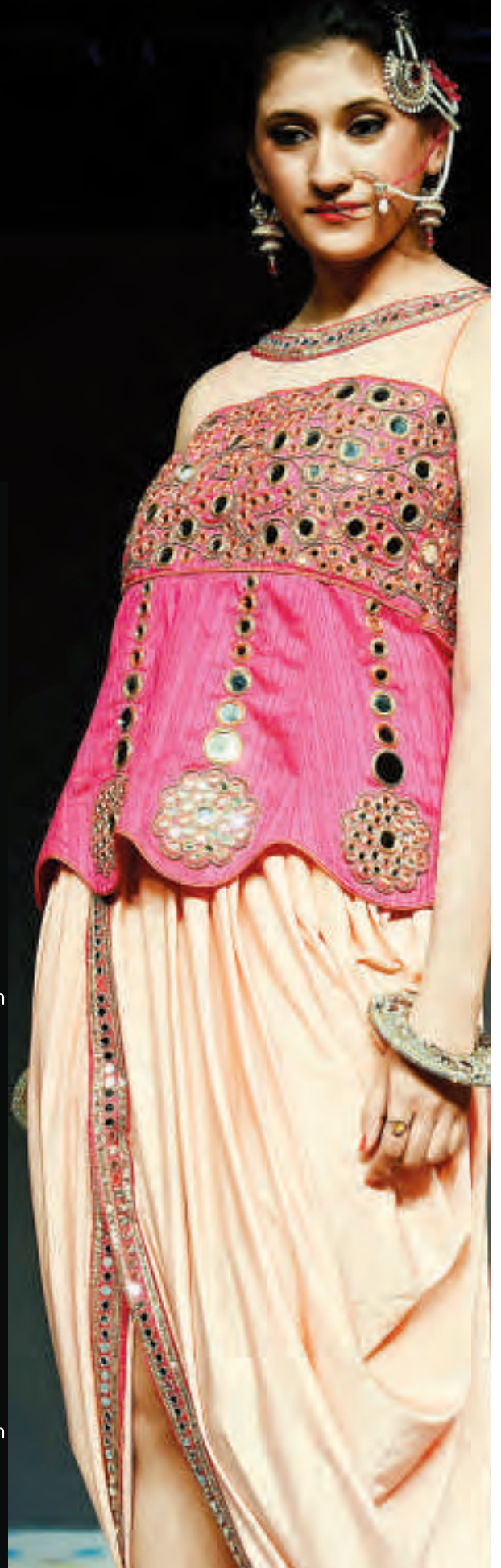
Code	Subject Combinations		
AP01	English Literature	Psychology	GPEM
AP02	English Literature	Psychology	Sociology
AP03	English Literature	Psychology	Economics
AP05	English Literature	Sociology	GPEM
AP08	History	English Literature	Psychology
AP09	History	Sociology	Psychology
AP10	History	Economics	Psychology
AP11	History	Economics	Public Admin.
AP13	Economics	English Literature	GPEM
AP14	Economics	Public Administration	GPEM
AP15	Economics	English Literature	History
AP16	Economics	Psychology	Public Admin.
AP18	Economics	History	Political Science
AP19	Economics	Public Administration	Political Science
AP20	Economics	GPEM	CAI
AP21	Political Science	Public Administration	History
AP24	Political Science	History	Sociology
AP25	Political Science	Public Administration	Sociology
AP26	Public Administration	History	Psychology
AP27	English Literature	French	Psychology
AP28	English Literature	German	Psychology
AP29	English Literature	French	GPEM
AP30	English Literature	German	GPEM



## Code

## Subject Combinations

AP35	CAI	French	Mathematics
AP36	CAI	German	Mathematics
AP37	Psychology	French	CAI
AP38	Psychology	German	CAI
AP39	CAI	English Literature	GPEM
AP41	CAI	Economics	Mathematics
AP42	MTB	History	Economics
AP43	MTB	English Literature	French
AP44	MTB	English Literature	German
AP45	MTB	Geography	French
AP46	MTB	Geography	German
AP47	MTB	Economics	English Literature
AP48	MTB	History	French
AP49	MTB	History	German
AP50	FTM	English Literature	French
AP51	FTM	English Literature	German
AP52	FTM	Geography	Economics
AP53	Geography	Psychology	Sociology
AP54	Geography	Psychology	Economics
AP55	Geography	History	Political Science
AP56	Statistics	Economics	CAI
AP57	Statistics	Economics	Mathematics
AP58	Psychology	Physical Education	Sociology
AP59	GPEM	Fashion Technology	Economics
AP63	ABM	English Literature	Economics
AP64	ABM	Public Administration	French
AP65	ABM	Public Administration	German
AP66	English Literature	Drawing & Painting	GPEM
AP71	Psychology	English Literature	Physical Education
AP72	Economics	English Literature	Physical Education
AP73	Public Administration	Psychology	Physical Education
AP74	Geography	Sociology	Physical Education
AP75	Public Administration	Sociology	Physical Education
AP76	CAI	English Literature	Physical Education
AP77	French	Psychology	Physical Education
AP78	ABM	English Literature	Sociology
AP79	Hindi Literature	English Literature	Psychology
AP80	Hindi Literature	English Literature	GPEM
AP81	Hindi Literature	English Literature	Physical Education
AP82	Hindi Literature	History	Public Administration
AP83	Hindi Literature	Political Science	CAI
AP84	Hindi Literature	English Literature	MTB
AP85	JWT	GPEM	Economics
AP87	JWT	History	French
AP88	JWT	History	German
AP89	JWT	English Literature	Economics
AP90	JWT	Geography	Economics
AP91	Women's Studies	English Literature	Sociology
AP92	Women's Studies	History	Sociology
AP93	Women's Studies	Public Administration	Political Science
AP94	Women's Studies	English Literature	Economics
AP95	Women's Studies	CAI	Geography
AP96	Psychology	Economics	Fashion Technology
AP99	History	Sociology	English Literature
AP100	History	Sociology	Public Administration
AP101	Anthropology	English Literature	Psychology





**We need to give  
each other the  
space to**

**grow...**

**to be ourselves,  
to exercise our  
diversity and  
receive such  
beautiful things  
as ideas,  
openness, dignity,  
joy, healing  
and inclusion.**

Code	Subject Combinations		
AP102	Anthropology	Psychology	GPEM
AP103	Anthropology	Political Science	Public Administration
AP104	Anthropology	History	Political Science
AP105	Philosophy	Psychology	Sociology
AP106	Music	Home Science	Sociology
AP107	Dramatics	History	English Literature
AP110	Geography	Statistics	Economics
AP111	Political Science	GPEM	Sociology
AP112	Political Science	GPEM	Economics
AP113	Political Science	Physical Education	Sociology
AP114	Political Science	Physical Education	Economics
AP115	Political Science	English Literature	Physical Education
AP116	Drawing & Painting	Textile Technology	English Literature
AP117	Drawing & Painting	JWT	English Literature
AP118	Drawing & Painting	JWT	CAI
AP120	Drawing & Painting	History	English Literature
AP124	English Literature	French	CAI
AP126	Psychology	Sociology	Human Development
AP129	ABM	Sociology	History
AP130	English Literature	Sociology	History
AP131	Political Science	History	English Literature
AP132	JWT	Economics	History
AP133	JWT	English Literature	History
AP134	English Literature	French	History
AP135	Geography	History	Sociology
AP136	Geography	Psychology	History
AP137	ABM	English Literature	History
AP138	JWT	History	French
AP139	GPEM	Sociology	History
AP140	GPEM	Geography	History
AP141	GPEM	Economics	History
AP142	GPEM	English Literature	Sociology
AP143	GPEM	Physical Education	English Literature
AP144	GPEM	CAI	Sociology
AP145	GPEM	CAI	Economics
AP146	Geography	History	English
AP147	Geography	Sociology	Political Science
AP148	Physical Education	JWT	English
AP150	History	Geography	Economics
AP151	Geography	Political Science	Sociology
AP152	JWT	English Literature	German
AP153	History	FTM	Economics
AP154	Psychology	Sociology	English Literature
AP155	English Literature	Political Science	Sociology
AP156	NSS	Physical Education	English Literature
AP157	NSS	CAI	Geography
AP158	NSS	Physical Education	Public Administration
AP159	NSS	Geography	CAI
MTB	Management of Tourism Business		
FTM	Foreign Trade Management		
GPEM	Garment Production & Export Management		
ABM	Advertising & Brand Management		
JWT	Jewellery Design & Technology		
CAI	Computer Application & Informatics		
HD	Human Development		
NSS	National Service Scheme		



## Bachelor of Arts-Honours (B.A. Hons.)

At UG (Honours) Part One level, the course structure is as follows:

### (i) Foundation Courses

- Semester I: 1. English (Compulsory)  
2. Hindi/ French / German (any one)
- Semester II: 1. Advanced English (Compulsory)  
2. Advanced Hindi/ Advanced French / Advanced German  
(any one, as per the option chosen in Semester I)

(ii) One subject, as Major, from the list of Electives (Honours subjects) and one Subsidiary Subject as permitted with the Elective.

(iii) NSS/NCC/Sports/Cultural Activities (any one)

(iv) Career Oriented and Skill Development Course\* (any one)

\*It has to be different from the Major and the Subsidiary subjects opted for.

### Electives-Honours

English Literature, Economics, Psychology, Political Science, History and Public Administration

Code	Major	Subsidiary Subjects (Any one)
AH11	Psychology	Sociology
AH12	Psychology	French
AH13	Psychology	Economics
AH15	Psychology	German
AH21	Economics	Mathematics
AH22	Economics	Psychology
AH23	Economics	Statistics
AH24	Economics	CAI
AH25	Economics	Public Administration
AH31	English Literature	Psychology
AH32	English Literature	Sociology
AH33	English Literature	Anthropology
AH34	English Literature	Women's Studies
AH35	English Literature	MTB
AH36	English Literature	ABM
AH37	English Literature	CAI
AH38	English Literature	German
AH39	English Literature	French
AH41	History	English Literature
AH42	History	Political Science
AH51	Political Science	Public Administration
AH52	Political Science	English Literature
AH53	Political Science	Economics
AH54	Political Science	Geography
AH55	Political Science	History
AH61	Public Admin.	Economics
AH64	Economics	Geography

**From a small seed,  
a mighty trunk may**

**grow.**





## B.A. Pass Course / B.A. Hons. Part Two / Three

The course structure is as follows :

### (i) Foundation Courses

Semester III : 1. Computer Applications  
2. Our Environment

Semester IV : 1. Information Technology  
2. Environmental Conservation

Semester V : General Studies

Semester VI : Women's Studies

(ii) Electives as opted for in Semester I

(iii) NSS/NCC/Sports/Cultural Activities (any one; optional)

(iv) Certificate (COSD) (any one; optional-other than the one opted for and cleared in Part One).

(v) Diploma and Advanced Diploma (COSD) (any one; optional-subject to clearance of the Certificate / Diploma exam at the previous level)

## Bachelor of Science (B.Sc. Pass Course)

At UG (Pass Course) Part One level, the course structure is as follows:

### (i) Foundation Courses

Semester I : 1. English (Compulsory)  
2. Hindi/ French / German (any one)

Semester II : 1. Advanced English (Compulsory)

2. Advanced Hindi/ Advanced French / Advanced German (any one, as per the option chosen in Semester I)

(ii) Three Electives from the list of Electives (any one combination)

(iii) NSS/NCC/Sports/Cultural Activities (any one)

(iv) Career Oriented and Skill Development Course\* (any one)

\*It has to be different from the Elective(s) opted for.

### Electives

Physics, Chemistry, Zoology, Botany, Geography, Mathematics, Psychology, Applied Statistics, Statistics, Economics, Textile Technology, Garment Production & Export Management, Computer Applications & Informatics, Biotechnology, Applied Microbiology, Jewellery Design & Technology, Environmental Science, Microbiology, Fashion Technology, Biochemistry, Clinical Dietetics, Food Science & Quality Management, Physical Education, Human Development and National Service Scheme.

Any one of the following combinations can be opted for :

Code	Subject Combinations		
SP01	Chemistry	Physics	Mathematics
SP02	Chemistry	Botany	Zoology
SP03	Chemistry	Economics	Mathematics
SP04	Chemistry	Zoology	Biotechnology
SP05	Chemistry	Botany	Biotechnology
SP06	Biotechnology	Botany	Zoology
SP07	Psychology	Botany	Zoology
SP09	Psychology	Economics	Mathematics
SP11	Economics	CAI	GPEM
SP13	Geography	CAI	Economics
SP14	Geography	Chemistry	Economics
SP15	Geography	Psychology	CAI
SP16	Geography	Psychology	Economics
SP17	CAI	Mathematics	Physics
SP18	CAI	Botany	Zoology
SP19	CAI	Chemistry	Botany
SP20	CAI	Chemistry	Zoology
SP21	CAI	Chemistry	Mathematics
SP22	CAI	Economics	Mathematics
SP23	CAI	Economics	Chemistry
SP24	CAI	Physics	Chemistry
SP25	CAI	Mathematics	Statistics
SP26	CAI	Economics	Psychology
SP27	CAI	Psychology	Mathematics
SP28	Statistics	Economics	CAI
SP29	Statistics	Economics	Mathematics
SP30	Statistics	Physics	Mathematics
SP31	Statistics	Physics	CAI
SP32	Statistics	Zoology	CAI
SP33	Chemistry	Zoology	Applied Microbiology
SP35	Botany	Zoology	Statistics
SP36	Statistics	Zoology	Biotechnology
SP37	Statistics	Botany	Biotechnology
SP38	Environmental Science	Botany	Biotechnology
SP39	Environmental Science	Chemistry	Biotechnology



Code	Subject Combinations		
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SP40	Environmental Science	Botany	CAI
SP41	Environmental Science	Chemistry	CAI
SP42	Environmental Science	Botany	Chemistry
SP43	Microbiology	Chemistry	Botany
SP44	Microbiology	Chemistry	Zoology
SP45	Microbiology	Botany	Environmental Science
SP46	Microbiology	Botany	Zoology
SP47	Clinical Dietetics	Biotechnology	Zoology
SP48	Clinical Dietetics	Chemistry	Zoology
SP49	Clinical Dietetics	Biotechnology	Chemistry
SP50	Clinical Dietetics	Environmental Science	Chemistry
SP51	Clinical Dietetics	Zoology	CAI
SP52	FSQM	Biotechnology	Zoology
SP53	FSQM	Biotechnology	Environmental Science
SP54	FSQM	Biotechnology	Chemistry
SP55	FSQM	Applied Microbiology	Zoology
SP56	Biochemistry	Zoology	Biotechnology
SP57	Biochemistry	Chemistry	Biotechnology
SP58	Biochemistry	CAI	Zoology
SP59	Fashion Technology	Psychology	Economics
SP64	JWT	GPEM	Economics
SP65	Geography	Physical Education	Economics
SP66	Psychology	Physical Education	Economics
SP67	Statistics	Physical Education	Zoology
SP68	Psychology	Physical Education	Zoology
SP71	Geography	Statistics	Environmental Science
SP72	Geography	Economics	Statistics
SP73	Environmental Science	Biotechnology	Clinical Dietetics
SP74	Psychology	Environmental Science	HD
SP76	GPEM	Geography	Economics
SP77	Geography	CAI	GPEM
SP78	Mathematics	Statistics	Geography
SP79	Psychology	Botany	Environmental Science
SP80	CAI	Psychology	Mathematics
SP81	NSS	Geography	Botany
SP82	NSS	Geography	Environmental Science
SP83	NSS	CAI	Environmental Science
SP84	NSS	Botany	Environmental Science

GPEM	Garment Production & Export Management
FSQM	Food Science & Quality Management
CAI	Computer Application & Informatics
JWT	Jewellery Design & Technology
HD	Human Development
NSS	National Service Scheme





## Bachelor of Science-Honours (B.Sc. Hons.)

At UG (Honours) Part One level, the course structure is as follows:

### (i) Foundation Courses

- Semester I: 1. English (Compulsory)  
2. Hindi/ French / German (any one)
- Semester II: 1. Advanced English (Compulsory)  
2. Advanced Hindi/ Advanced French / Advanced German (any one, as per the option chosen in Semester I)

(ii) One subject as Major from the list of Electives (Honours subjects) and one subject as Subsidiary, as permitted with the Elective.

(iii) NSS/NCC/Sports/Cultural Activities (any one)

(iv) Career Oriented and Skill Development Course\* (any one)

\*It has to be different from the Major and Subsidiary subjects.

### Electives-Honours

Chemistry, Zoology, Botany, Physics, Computer Science, Psychology and Economics

Any one of the following combinations can be opted for

Code	Major	Subsidiary Subjects (any one)
SH11	Psychology	Economics
SH21	Economics	Mathematics
SH22	Economics	Statistics
SH23	Economics	Psychology
SH24	Economics	CAI
SH25	Economics	Geography
SH31	Chemistry	Mathematics
SH32	Chemistry	Zoology
SH33	Chemistry	Environmental Science
SH41	Zoology	Botany
SH42	Zoology	Chemistry
SH51	Botany	Zoology
SH61	Physics	Mathematics
SH71	Computer Science	Physics
SH72	Computer Science	Economics
SH73	Computer Science	Statistics
SH74	Computer Science	Chemistry
SH75	Computer Science	Psychology
SH76	Computer Science	Mathematics

## B.Sc. Pass Course / B.Sc. Hons. Part Two / Three

The course structure is as follows:

### (i) Foundation Courses

- Semester III: 1. Computer Applications  
2. Our Environment

- Semester IV: 1. Information Technology  
2. Environmental Conservation

Semester V: General Studies

Semester VI: Entrepreneurship and Management

(ii) Electives as opted for in Semester I

(iii) NSS/NCC/Sports/Cultural Activities (any one; optional)

(iv) Certificate (COSD) (any one; optional-other than the one opted for and cleared in Part One).

(v) Diploma and Advanced Diploma (COSD) (any one; optional)

## BHS01 Bachelor of Science-Honours (Home Science) (B.Sc. Hons. Home Science)

The new course structure at Part I, to be followed by Parts II and III successively, is detailed in the pages on 'CBCS' for undergraduate courses.

### B.Sc. Home Science Part Two / Three

The course structure is as follows:

#### (i) Foundation Courses

- Semester III: 1. Computer Applications  
2. Our Environment

- Semester IV: 1. Information Technology  
2. Environmental Conservation

Semester V: General Studies

Semester VI: Entrepreneurship and Management

(ii) Core courses as prescribed in the syllabus

(iii) NSS/NCC/Sports/Cultural Activities (any one; optional)

(iv) Certificate (COSD) (any one; optional-other than the one opted for and cleared in Part One).

(v) Diploma and Advanced Diploma (COSD) (any one; optional-subject to clearance of the Certificate / Diploma exam at the previous level)

**True education must correspond  
to the surrounding circumstances  
or it is not a healthy  
growth.**



## Bachelor of Commerce (B.Com. Pass Course)

At UG (Pass Course) Part One level, the course structure is as follows :

### (i) Foundation Courses

- Semester I: 1. English (Compulsory)  
2. Hindi/ French / German (any one)
- Semester II: 1. Advanced English (Compulsory)  
2. Advanced Hindi/ Advanced French / Advanced German  
(any one, as per the option chosen in Semester I)

- (ii) Core Courses (Four) (as prescribed in the syllabus)  
(iii) Elective (any one from the list of Electives)  
(iv) NSS/NCC/Sports/Cultural Activities (any one)  
(v) Career Oriented and Skill Development Course\* (any one)

\*It has to be different from the Elective(s) opted for.



### Electives

Accounting, Business & Financial Studies, Computer Application & Informatics, Management of Tourism Business, Advertising & Brand Management, Foreign Trade Management, Garment Production & Export Management, Jewellery Design Technology and Physical Education.

- CP01 Accounting, Business & Financial Studies  
CP02 Computer Application & Informatics  
CP03 Management of Tourism Business  
CP04 Advertising & Brand Management  
CP05 Foreign Trade Management  
CP06 Garment Production & Export Management  
CP07 Jewellery Design Technology  
CP08 Physical Education

## Bachelor of Commerce-Honours (B.Com. Hons.)

At UG (Honours) Part One level, the course structure is as follows :

### (i) Foundation Courses

- Semester I: 1. English (Compulsory)  
2. Hindi/ French / German (any one)
- Semester II: 1. Advanced English (Compulsory)  
2. Advanced Hindi/ Advanced French / Advanced German  
(any one, as per the option chosen in Semester I)

- (ii) Core Courses (Four) (as prescribed in the syllabus)  
(iii) One subject as Major from the list of Electives (Honours subjects)  
(iv) NSS/NCC/Sports/Cultural Activities (any one)  
(v) Career Oriented and Skill Development Course\* (any one)

\*It has to be different from the Elective(s) opted for.

### Electives-Honours

Accounting and Taxation, Business Studies, Financial Studies, Human Resource Management, Marketing and Retail Management, Insurance, International Business and Financial Market.

- CH01 Accounting and Taxation  
CH02 Business Studies  
CH03 Financial Studies  
CH04 Marketing and Retail Management  
CH05 Insurance  
CH06 Human Resource Management  
CH07 International Business  
CH08 Financial Market

## B.Com Pass Course / B.Com. Honours Part Two / Three

The course structure is as follows:

### (i) Foundation Courses

- Semester III: 1. Computer Applications  
2. Our Environment
- Semester IV: 1. Information Technology  
2. Environmental Conservation
- Semester V: General Studies  
Semester VI: Entrepreneurship and Management

- (ii) Electives as opted for in Semester I  
(iii) NSS/NCC/Sports/Cultural Activities (any one; optional)  
(iv) Certificate (COSD) (any one; optional-other than the one opted for and cleared in Part One).  
(v) Diploma and Advanced Diploma (COSD) (any one; optional-subject to clearance of the Certificate / Diploma exam at the previous level)



### **BP01 Bachelor of Commerce–Honours (B. Com. Hons.) Proficiency in Chartered Accounting**

The B.Com. Professional Course has been designed taking into consideration the professional and curricular requirement of CA-aspirants. The dual advantage of the programme is that besides being a full-fledged degree course, it also prepares students for IPCC and CA Final examinations. Further, the academic calendar of the programme has been devised so as to accommodate the CA examination schedule.

The course structure shall be as follows :

- (i) Core courses as prescribed in the syllabus
- (ii) NSS/NCC/Sports/Cultural Activities (any one-optional)

### **BP02 Bachelor of Commerce–Honours (B. Com. Hons.) Proficiency in Company Secretaryship**

The B.Com. Honours (Proficiency in Company Secretaryship) course has been designed taking into consideration the professional and curricular requirements of CS-aspirants. The syllabi of the course helps students to prepare for CS Foundation, Executive and Final examinations conducted by ICSI. In addition, the academic calendar of the programme has been devised so as to accommodate the CS examination schedule.

The course structure is as follows :

- (i) Core courses as prescribed in the syllabus
- (ii) NSS/NCC/Sports/Cultural Activities (any one-optional)

### **BP03 Bachelor of Commerce-Honours (B.Com. Hons.) in Applied Accounting & Finance**

The B.Com. Honours in Applied Accounting and Finance course is an Association of Chartered Certified Accountants (ACCA), U.K.-accredited programme. It has been designed taking into consideration the professional and curricular requirement of students aspiring to have a globally recognized career in the field of accounting and finance.

The dual advantage of this programme is that besides being a full-fledged degree course, it also prepares students for ACCA qualifications. The programme further allows students to earn additional qualifications such as B.Sc. Honours in Applied Accounting from Oxford Brookes University, U.K., alongside their degree programme. Male students may also apply for admission to this programme.

The course structure is as follows :

- (i) Core courses as prescribed in the syllabus
- (ii) NSS/NCC/Sports/Cultural Activities (any one-optional)
- (iii) Certificate course (COSD in International Business) compulsory in the First Year; Diploma and Advanced Diploma courses optional in the Second and Third Years, respectively.

### **VA01 Bachelor of Visual Arts (B.V.A.)**

At BVA Part One level, the course structure is as follows:

#### **(i) Foundation Courses**

- Semester I: 1. English (Compulsory)  
2. Hindi/ French / German (any one)

- Semester II: 1. Computer Applications  
2. Our Environment

- (ii) Core courses as prescribed in the syllabus
- (iii) NSS/NCC/Sports/Cultural Activities (any one)
- (iv) Career Oriented and Skill Development Course (any one)

### **B.V.A. Part Two / Three / Four**

The course structure is as follows :

- (i) Specialisation (any one) Semester III to VIII
  - VA02 Applied Art
  - VA03 Painting
  - VA04 Sculpture
- (ii) NSS/NCC/Sports/Cultural Activities (any one; optional)
- (iii) Certificate (COSD) (any one; optional-other than the one opted for and cleared in Part One).
- (iv) Diploma and Advanced Diploma (COSD) (any one; optional-subject to clearance of the Certificate / Diploma exam at the previous level)



### **BB01 Bachelor of Business Administration (B.B.A.)**

The new course structure at Part I, to be followed by Parts II and III successively, is detailed in the pages on 'CBCS' for undergraduate courses.

#### **B.B.A. Part Two / Three**

The course structure is as follows :

##### **(i) Foundation Courses**

Semester III : 1. Our Environment  
Semester IV : 1. Environmental Conservation  
Semester V : General Studies  
Semester VI : Entrepreneurship and Management

##### **(ii) Core courses as prescribed in the syllabus**

##### **(iii) NSS/NCC/Sports/Cultural Activities (any one; optional)**

##### **(iv) Certificate (COSD) (any one; optional-other than the one opted for and cleared in Part One).**

##### **(v) Diploma and Advanced Diploma (COSD) (any one; optional-subject to clearance of the Certificate / Diploma exam at the previous level)**

### **BC01 Bachelor of Computer Applications (B.C.A.)**

The new course structure at Part I, to be followed by Parts

II and III successively, is detailed in the pages on 'CBCS' for undergraduate courses.

#### **B.C.A. Part Two / Three**

The course structure is as follows :

##### **(i) Foundation Courses**

Semester III : Our Environment  
Semester IV : Organisational Behavior  
Semester V : General Studies  
Semester VI : Entrepreneurship and Management

##### **(ii) Core courses as prescribed in the syllabus**

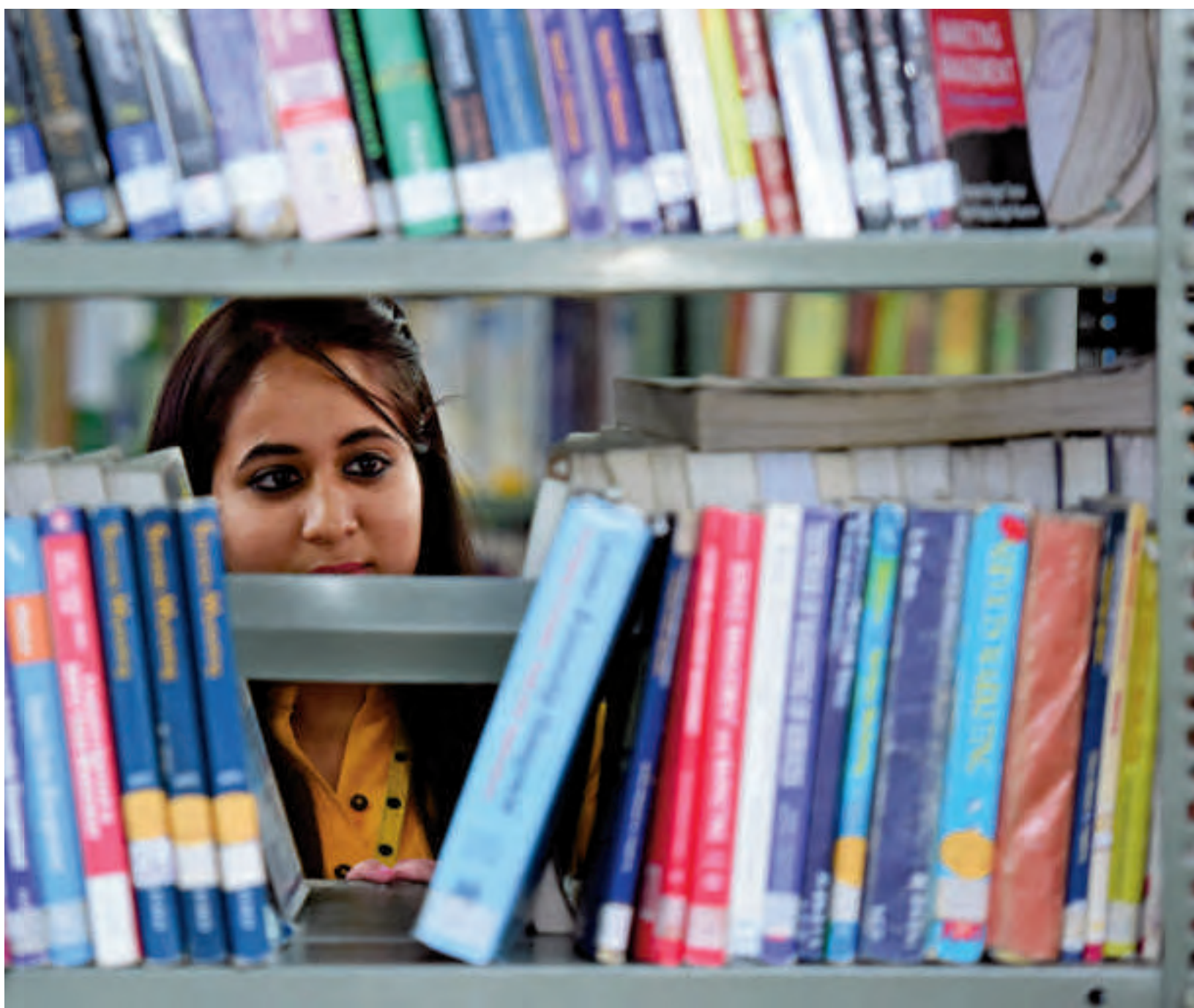
##### **(iii) NSS/NCC/Sports/Cultural Activities (any one; optional)**

##### **(iv) Certificate (COSD) (any one; optional-other than the one opted and cleared in Part One).**

##### **(v) Diploma and Advanced Diploma (COSD) (any one; optional-subject to clearance of the Certificate / Diploma exam at the previous level)**

### **BF01 Bachelor of Science-Fashion Design (B.Sc.-F.D.)**

Approved by the UGC under its "Innovative Programmes" Scheme, Fashion Technology has bright career prospects. This specialized programme encompasses a vast field of



studies in design, concept management, design production management, quality control planning, fabric designing, printing, fashion merchandising, textile science, marketing and fashion accessory designing, to help prepare students to meet the challenges of the ever-changing world of fashion.

### B.Sc.-F.D. Part One

The new course structure at Part I, to be followed by Parts II and III successively, is detailed in the pages on 'CBCS' for undergraduate courses.

### B.Sc.-F.T. Part Two / Three

The course structure is as follows :

(i) **Foundation Course**

Semester III : Environmental Studies

(ii) Core courses (as prescribed in the syllabus)

(iii) NSS/NCC/Sports/Cultural Activities (any one; optional)

(iv) Certificate (COSD) (any one; optional-other than the one opted for and cleared in Part One).

(v) Diploma and Advanced Diploma (COSD) (any one; optional-subject to clearance of the Certificate / Diploma exam at the previous level)

### BJD01 Bachelor of Science-Jewellery Design & Technology (B.Sc.-J.D.T.)

The course is designed to focus on transforming students into unique professionals with a flair for creativity, entrepreneurship, technology and market awareness in the tremendously growing fashion industry.

### B.Sc.-J.D.T. Part One

The course structure at Part one level is as follows :

(i) **Foundation Courses**

Semester I : Essential and Applied Language Skills

Semester II : Computer Applications

(ii) Core Courses (as prescribed in the syllabus)

(iii) NSS/NCC/Sports/Cultural Activities (any one)

(iv) Career Oriented and Skill Development Course (any one except Jewellery Designing)

### B.Sc.-J.D.T. Part Two / Three

The course structure is as follows :

(i) **Foundation Course**

Semester III : Environmental Studies

(ii) Core courses (as prescribed in the syllabus)

(iii) NSS/NCC/Sports/Cultural Activities (any one; optional)

(iv) Certificate (COSD) (any one; optional-other than the one opted for and cleared in Part One).

(v) Diploma and Advanced Diploma (COSD) (any one; optional-subject to clearance of the Certificate / Diploma exam at the previous level)

### BJM01 B.A. (J.M.C.)

The objective of the programme is to equip the students professionally with the required skills and know-how to work, sustain and excel in the field of journalism and mass communication.

The new course structure at Part I to be followed by Parts II and III successively, is detailed in the pages on 'CBCS' on undergraduate course.

### B.A. (J.M.C.) Part Two / Three

The course structure is as follows :

(i) **Foundation Courses**

Semester III: 1. Our Environment

Semester IV: 1. Environmental Conservation

Semester V: 1. General Studies

Semester VI: 1. Entrepreneurship & Management

(ii) Core courses as prescribed in the syllabus

(iii) NSS / NCC / Sports / Cultural Activities (any one; optional)

(iv) Certificate (COSD) (any one; optional-other than the one opted for and cleared in Part One).

(v) Diploma and Advanced Diploma (COSD) (any one; optional)

### BMA01 Bachelor of Science-Honours (Multimedia & Animation)

#### B.Sc. Hons. (Multimedia & Animation)

The objective of this programme is to prepare students for a successful career in the field of animation. The programme is designed to hone the talent and creativity of students by supplementing it with technical skills in the areas of drawing, design, character-animation and story-telling, using cutting-edge software.

The new course structure at Part I, to be followed by Parts II and III successively, is detailed in the pages on 'CBCS' for undergraduate courses.



**Education is  
a social process;**

### **BACHELOR OF SCIENCE BACHELOR OF EDUCATION (B.Sc. B.Ed.)\***

(Eight Semester Integrated Programme)

At Part One, the course structure is as follows :

(i) **Foundation Courses**

Semester I: General English

Semester II: General Hindi

(ii) Any one combination of Electives from the following:

BSE 01 Chemistry Physics Mathematics

BSE 02 Chemistry Botany Zoology

(iii) Education Courses :

As prescribed in the syllabus.

(iv) Sports/Cultural Activities (Any one)

#### **B.Sc. B.Ed. Part Two/ Three**

The course structure is as follows :

(i) **Foundation Courses**

Semester III: Computer Applications

Semester IV: Our Environment

(ii) Electives, as opted for in Semester I

(iii) Education Courses :

As prescribed in the syllabus.

#### **B.Sc. B.Ed. Part Four**

Education Courses :

As prescribed in the Syllabus

**\*Subject to recognition by N.C.T.E.**

### **BACHELOR OF ARTS BACHELOR OF EDUCATION (B.A. B.Ed.)\***

(Eight Semester Integrated Programme)

At Part One, the course structure is as follows :

(j) **Foundation Courses**

Semester I: General English

Semester II: General Hindi

(ii) Any one combination of Electives from the following:

BAE01 Economics English Lit. History

BAE02 English Lit. History Political Sc.

BAE03 Economics English Lit. Political Sc.

BAE04 English Lit. Political Sc. Sociology

BAE05 English Lit. Sociology History

BAE06 Psychology Geography History

BAE07 Psychology English Lit. Sociology

BAE08 Psychology Geography Economics

(iii) Education Courses :

As prescribed in the syllabus.

(iv) Sports/Cultural Activities (Any one)

#### **B.A. B.Ed. Part Two/ Three**

The course structure is as follows :

(i) **Foundation Courses**

Semester III: Computer Applications

Semester IV: Our Environment

(ii) Electives, as opted for in Semester I

(iii) Education Courses :

As prescribed in the syllabus.

#### **B.A. B.Ed. Part Four**

Education Courses :

As prescribed in the syllabus.

**\*Subject to recognition by N.C.T.E.**



**Education is  
growth.**







## Choice Based Credit System (C.B.C.S.) : A Cafeteria Approach

In order to offer to its students a wider pool of subjects to choose from, the University has adopted the Choice Based Credit System (C.B.C.S.) to be introduced from the current session onwards. The following undergraduate programmes are being offered under the CBCS :

- B.Sc. Hons. Home Sc.
- B.B.A.
- B.C.A.
- B.Sc. Fashion Design
- B.A. J.M.C.

### Bachelor of Science - Honours (Home Science)

The course structure is as follows :

#### B.Sc. (Hons.) Home Science Part One (Sems. I & II)

- Ability Enhancement Compulsory Course (any one)  
Semester I Environmental Science  
Semester II English Communication
- Core courses/papers as prescribed in the syllabus
- Generic Electives as prescribed in the syllabus
- NSS/NCC/Sports/Cultural Activities (any one)
- Career Oriented and Skill Development Course (any one)
- Campus Activity

#### B.Sc. (Hons.) Home Science Part Two (Sems. III & IV)

- Core courses/papers as prescribed in the syllabus
- Generic Electives as prescribed in the syllabus
- Skill Enhancement Courses / Papers as prescribed in the syllabus
- NSS/NCC/Sports/Cultural Activities (any one; optional)
- Certificate (COSD) (any one; optional-other than the one opted for and cleared in Part One).
- Diploma (COSD) (any one; optional-subject to clearance of the Certificate exam at the previous level)
- Campus Activity

#### B.Sc. (Hons.) Home Science Part Three (Sems. V & VI)

- Core courses/papers as prescribed in the syllabus
- Discipline Specific Elective as prescribed in the syllabus (any one group)
- NSS/NCC/Sports/Cultural Activities (any one; optional)
- Certificate (COSD) (any one; optional-other than the one opted for and cleared in Part One).
- Advanced Diploma (COSD) (any one; optional-subject to clearance of the Diploma exam at the previous level)
- Campus Activity

### Bachelor of Business Administration (B.B.A.)

The course structure is as follows :

#### B.B.A. Part One (Sems. I & II)

- Ability Enhance Compulsory Course (Any One)  
Semester I Business Communication : Hindi  
Business Communication : English  
Semester II Environmental Science
- Core courses/papers as prescribed in the syllabus
- Generic Electives as prescribed in the syllabus
- NSS/NCC/Sports/Cultural Activities (any one)
- Career Oriented and Skill Development Course (any one)
- Campus Activity

#### B.B.A. Part Two (Sems. III & IV)

- Core courses/papers as prescribed in the syllabus
- Generic Electives as prescribed in the syllabus
- Skill Enhancement Courses / Papers as prescribed in the syllabus
- NSS/NCC/Sports/Cultural Activities (any one; optional).



**Do you ever**  
**grow** anything in the garden  
of your mind?



technology as well as industrial practices. The emphasis is on evolving design concepts that are both functional and aesthetic, by further exploring product development. The ultimate aim is to focus on creating student-awareness on entrepreneurship, marketing and merchandising, among others, in the dynamic field of fashion design.

The course structure is as follows:

### **B.Sc – F.D. Part One (Semesters I & II)**

The course structure at Part One level is as follows:

- (i) Ability Enhancement Compulsory Course (AECC):  
Semester I : Environmental Science  
Semester II : English Communication/General Hindi
- (ii) Core papers (as prescribed in the syllabus)
- (iii) Generic Electives (as prescribed in the syllabus)



**Education  
breeds  
confidence.  
Confidence  
breeds hope.  
Hope  
breeds peace.  
Peace brings  
all round  
growth.**

- (iv) NSS/NCC/Sports/Cultural Activities (any one)
- (v) Career Oriented and Skill Development Course (any one except Fashion Designing)
- (vi) Campus Activity

### **B.Sc – FD Part Two (Semesters III & IV)**

The course structure at Part two level is as follows:

- (i) Core papers ( as prescribed in the syllabus)
- (ii) Generic Electives (as prescribed in the syllabus)
- (iii) Skill Enhancement Course (SEC) :  
Semester III : Shop Floor Management  
Semester IV : Visual Merchandising
- (iv) NSS/NCC/Sports/Cultural Activities (any one; optional).
- (v) Diploma (COSD) (any one; optional-subject to clearance of Certificate/ Diploma exam at previous level)
- (vi) Campus Activity

### **B.Sc – FD Part Three (Semesters V & VI)**

The course structure at Part three level is as follows:

- (i) Core papers ( as prescribed in the syllabus)
- (ii) Discipline Specific Elective as prescribed in the syllabus
- (iii) NSS/NCC/Sports/Cultural Activities (any one; optional)

- (iv) Advanced Diploma (COSD) (any one; optional-subject to clearance of Certificate/ Diploma exam at previous level)

### **Bachelor of Arts - Journalism and Mass Communication (B.A. J.M.C.)**

The course structure is as follows:

#### **B.A. J.M.C. Part One (Sems. I & II)**

- (i) Ability Enhancement Compulsory Course  
Semester I Environmental Science  
Semester II English Communication/General Hindi
- (ii) Core courses/papers as prescribed in the syllabus
- (iii) Generic Electives as prescribed in the syllabus
- (iv) NSS/NCC/Sports/Cultural Activities (any one)

- (v) Career Oriented and Skill Development Course (any one except Radio Programme Production and Mass Communication & Video Production)

- (vi) Campus Activity

#### **B.A. J.M.C. Part Two (Sems. III & IV)**

- (i) Core courses/papers as prescribed in the syllabus
- (ii) Generic Electives as prescribed in the syllabus

- (iii) Skill Enhancement Courses / Papers as prescribed in the syllabus
- (iv) NSS/NCC/Sports/Cultural Activities (any one; optional)
- (v) Certificate (COSD) (any one; optional-other than the one opted for and cleared in Part One).
- (vi) Diploma (COSD) (any one; optional-subject to clearance of the Certificate exam at the previous level)
- (vii) Campus Activity

#### **B.A. J.M.C. Part Three (Sems. V & VI)**

- (i) Core courses/papers as prescribed in the syllabus
- (ii) Discipline Specific Elective as prescribed in the syllabus (any one group)
- (iii) NSS/NCC/Sports/Cultural Activities (any one; optional)
- (iv) Certificate (COSD) (any one; optional-other than the one opted for and cleared in Part One).
- (v) Advanced Diploma (COSD) (any one; optional-subject to clearance of the Diploma exam at the previous level)
- (vi) Campus Activity

# THE 4TH CONVOCATION

SATURDAY 5 FEBRUARY 2016



**THE IIS UNIVERSITY** 

  
**THE IIS UNIVERSITY**  
INSPIRATION INNOVATION SYNERGY  
**JAIPUR**  
Deemed-to-be-University u/s 3 of UGC Act 1956

## POSTGRADUATE COURSES

### Eligibility

Only those candidates who have obtained a Bachelor's Degree under the 10+2+3 pattern will be considered eligible for admission.

Course	Qualifying Examination	Eligibility
M.Sc.	Bachelor's Degree in Science	50% in the aggregate of the qualifying exam or 55% in the subject in which admission is sought
M.Sc. IT	PGDCA/BCA/B.Sc./Any Bachelor's Degree with Computer Science/ IT / Computer Applications as one of the electives or with 'O' Level, 'A' Level competence from DOEAC	55% in the aggregate of the qualifying exam
M.Sc. H.Sc.	Bachelor's Degree in Home Science	50% in the aggregate of the qualifying exam
M.A./ M.Com./ M.Sc. FT	Bachelor's Degree in Garment Production/Fashion Technology/Clothing & Textile/Home Science/Textile Technology/any other relevant field or Three years' Diploma in Garment Making/Dress Designing/ Costume Making & Dress Designing/Textile Designing/ Fashion Designing/ Fashion Merchandising .	50% in the aggregate of the qualifying exam
M.A.	Bachelor's Degree	48% in the aggregate of the qualifying exam or 55% in the subject in which admission is sought
M.V.A.	Bachelor's Degree in Fine Arts /Visual Arts	50% in the aggregate of the qualifying exam
M.A./M.SC Psychology	Bachelor's Degree in Science / Arts with Psychology as one of the Electives) or 55% for non subject candidates	48% in the aggregate (for all B.A./B.Sc. graduates)
MA/M.Sc./ M.Com. GPEM	Bachelor's Degree	48% in the aggregate of the qualifying exam
M.Com.	Bachelor's Degree	48% in the aggregate of the qualifying exam
M.S.W.	Bachelor's Degree	48% in the aggregate of the qualifying exam
M.A. (JMC)	Bachelor's Degree	48% in the aggregate of the qualifying exam
M.A./M.COM. / M.SC. Textiles	Bachelor's Degree	48% in the aggregate of the qualifying exam
MBA*	Bachelor's Degree	50% in the aggregate of the qualifying exam
MCA	BCA, B.Sc. (IT / Computer Science) with Mathematics at 10+2 or at the graduate level	50% in the aggregate of the qualifying exam For SC/ST/OBC/PWD, 45% in the aggregate of the qualifying exam

Provided that a relaxation of 5% in minimum eligibility marks is permissible to SC/ST/OBC candidates and a relaxation of 3% in minimum eligibility marks is also provided to the differently-abled (PWD-Person with Disability) candidates, subject to production of a relevant certificate from a competent authority. Separate merit lists are prepared for different categories of candidates and admissions are made in the order of merit observing reservation of seats as per the policy of the Central Government in this regard.

\*a) Admission to MBA (trimester/co-educational) is granted on the basis of the scores of CAT/ MAT or any other All-India Entrance Exam followed by a GD and PI.

b) Admission to MBA (semester scheme / only for girls) is granted on the basis of the aggregate of the marks obtained at graduation and the score obtained in PI.

Candidates fulfilling the above eligibility criteria will be granted admission on the basis of merit.

For Honours students, the percentage of marks obtained at the B.A./B.Sc./B.Com. Honours Examination as a whole (marks obtained in the Honours subject as well as the Subsidiary subject(s)) will be taken into consideration.

### Weightage (any one)

Weightage, as given hereunder, is provided to the eligible candidates while computing their relative merit. Different types of weightage are not cumulative; instead, a candidate is provided maximum weightage out of the categories for which he/she is eligible.

- 5% weightage will be given to the B.A.(H), B.Sc.(H) and B.Com.(H) students seeking admission to a P.G. course in that subject.
- 2% weightage will be given to graduates from The IIS University seeking admission to any of the P.G. courses.
- 2% weightage will be given to those candidates who have played a game or sport at the District or State or National level.
- 2% weightage will be given to the students who have successfully completed two years' training in NCC/NSS at the Undergraduate level, on production of the original certificates.
- International players may be considered for outright admission irrespective of their place in the merit list.

## Master of Arts (M.A.)

- MA01 English
- MA02 Rural Development
- MA03 History
- MA04 Economics
- MA05 Foreign Trade Management
- MA07 Psychology
- MA08 French
- MA09 Sociology
- MA10 Education
- MA11 Geography
- MA12 Women's Studies
- MA13 Mathematics
- MA16 Political Science
- MA17 Statistics

## Master of Science (M.Sc.)

- MS01 Zoology
- MS02 Chemistry
- MS03 Microbiology
- MS04 Biotechnology
- MS05 Botany
- MS06 Garment Production & Export Management
- MS07 Psychology
- MS08 Environmental Science
- MS09 Information Technology
- MS10 Geography
- MS11 Mathematics
- MS12 Bio-Informatics
- MS13 Physics
- MS14 Computer Science
- MS16 Economics
- MS17 Statistics

## Master of Home Science (M.Sc. H.Sc.)

- MH01 Foods & Nutrition
- MH02 Human Development
- MH03 Extension Education
- MH04 Clothing & Textiles
- MH05 Home Management

## Master of Commerce (M.Com.)

- MC01 Accounting & Taxation
- MC02 Business Studies
- MC03 Financial Studies
- MC04 Garment Production & Export Management
- MC05 Foreign Trade Management
- MC06 Financial Risk Management

## Master of Visual Arts (M.V.A.)

- MV01 Painting
- MV02 Applied Art: Graphic Design
- MV03 Applied Art: Illustration
- MV04 Sculpture: Portraiture
- MV05 Sculpture: Creative Sculpture
- MV06 Print Making
- MV07 History of Art

## Master of Business Administration (MBA)

This course provides training in the theory and practice of Business Management. It certifies an individual to have a general competency in all the major functional management roles required in this day and age of cut-throat competition. An MBA is thus a career-accelerator across a number of industries.

### MBA01 MBA (Dual Degree - Trimester-Co-educational Programme)

It is available in the following streams:

- Marketing
- Human Resource
- Finance
- Information Technology Management (ITM)
- International Business
- MBA (only for Girls)

### MHR01 MBA (Human Resource Management)

This programme focusses on developing in future managers a set of skills that are necessary for human resource management such



as planning, mediation, recruitment and labour relations. The programme also prepares graduates to incorporate the HR strategies into the overall plans of any company.

### MIB01 MBA (International Business)

The programme grooms students for careers of increased responsibilities with a focus on diversity and multi-cultural concerns, international relations and business strategies that are sensitive to international issues.

### MRM01 MBA (Retail Mgmt.)

The objective of the programme is to increase the managerial capacity of retail management professionals by means of developing an



understanding of the fundamental principles of management as well as their applications in the Indian/international retail context. It focusses on providing a better understanding of the retail environment to the students and acquaints them with various functions in the retailing sector.

### MTM01 MBA (Tourism & Travel Management)

This course imparts professional education and training in various aspects of tourism business management. It provides



opportunities to develop conceptual and analytical skills and fosters an attitude essential for grooming students as competent managers.

### MMM01 MBA (Marketing Management)

This is a well-structured programme aimed at imparting professional education and training in modern management techniques. It enables the students to handle marketing operations in a highly dynamic and competitive environment. The focus is on promoting skills among future business executives to undertake senior management responsibilities in the area of marketing.

**MFM01MBA (Finance)**

The basic purpose of this programme is to impart professional education in modern management. It aims at developing an insight into the field of finance in order to equip students with a scientific approach alongwith basic knowledge required for financial decision-making.

**MAM01 MBA (Advertising Management)**

The program aims to develop skills

**MCA01 MCA (Master of Computer Applications)**

The MCA programme endeavours to impart quality education to students especially in relation to new ideas and innovations taking place in the rapidly evolving technology sector. The programme is designed to hone students' logical, creative and analytical skills, and help enhance the ability to identify, critically analyze

**MW01 Master of Social Work (M.S.W.)**

The programme focusses on social work and aims to train students to explore and understand social and allied issues at the grassroots level. The programme is in demand for public relation jobs in industries and commercial organizations, especially those dealing with human resource in large numbers.

**MJ01 M.A. (JMC)**

The objective of the programme is to make students aware of the finer nuances of journalism and integrating those with the various facets of mass communication as well

**MTA01 M.A./MTC 01, M.Com./MTS 01 M.Sc.-Textiles**

The objective of the programme is to acquaint students with the fundamental knowledge of fabric science and its technology, dyeing, printing, weaving, finishing, including the latest developments in the textile industry.



**Have a tremendous desire to learn and to grow, and to develop whatever you have that will make for any kind of improvement in yourself.**

like copyrighting, visualisation, graphic designing, etc. which are essential to succeed in the advertising industry. Furthermore, the program broadens the students' knowledge through critical thinking, analysis and corporate training enabling them to respond to the increasing demand and changes taking place in this dynamic field.

**MEF01 MBA (Entrepreneurship & Family Business Management)**

This innovative programme aims at imparting entrepreneurial skills to students to help them set up new ventures. It also enables students to carry the legacy of their family businesses with increased efficiency and output.

and develop effective computer applications. Male students may also apply for admission to this programme.

**MFA01 M.A./MFC01 M.Com/MFS01 M.Sc.-Fashion Technology**

The objective of this programme is to develop technical skills in apparel designing, production and retail sectors. The course imparts knowledge and skill regarding innovative industry practices thereby promoting a professional career in the field of fashion.



## PG Diploma

### Eligibility

PG01	Herbal Science	Graduation in any stream from a recognised University
PG02	Environmental Science & Management	Graduation in any stream from a recognised University
PG03	Museology & Heritage Conservation	Graduation in any stream from a recognised University
PG04	Sports Science & Nutrition	B.Sc. / B.Sc. Home Science/Physical Education as an Elective at Graduation
PG05	TV Journalism	Graduation in any stream from a recognised University
PG06	Entrepreneurship Development	Graduation in any stream from a recognised University
PG07	Gandhian Studies	55% in graduation/40% in graduation, with a certificate in Gandhian Studies
PG08	Photography	Graduation in any stream from a recognised University
PG09	Communication Design	Graduation in any stream from a recognised University
PG11	Professional Accounting	Graduation in any stream from a recognised University
PG13	Yoga & Stress Management	Graduation in any stream from a recognised University
PG14	Intellectual Property Rights (IPR)	Graduation in any stream from a recognised University
PG15	Cost Control & Accounts	Graduation in any stream from a recognised University

### Master of Philosophy (M.Phil.)

The minimum requirement for admission to this programme is:

#### Eligibility

50% or equivalent CCWA or CGPA in the Postgraduate examination in the subject or an allied discipline or a four year Graduation Degree with 55% or equivalent CCWA/CGPA as per the provisions of the M.Phil. Bylaws of The IIS University.

\*Admissions to the M.Phil. programme will be made through a Research Entrance Test.

#### Faculty of Arts and Social Science

- MP101 English
- MP102 French
- MP103 German
- MP104 Journalism & Mass Communication
- MP105 Economics
- MP106 Drawing & Painting
- MP107 History
- MP108 Political Science
- MP109 Public Administration
- MP110 Sociology
- MP111 Women's Studies
- MP112 Visual Arts
- MP113 Fashion & Textile Technology
- MP114 Geography
- MP115 Mathematics
- MP116 Psychology
- MP117 Physical Education
- MP118 Education

#### Faculty of Science

- MP201 Life Science
- MP202 Chemistry

- MP203 Computer Science
- MP204 Fashion & Textile Technology
- MP205 Home Science
- MP206 Mathematics
- MP207 Geography
- MP208 Physics
- MP209 Psychology

#### Faculty of Commerce and Management

- MP301 Commerce
- MP302 Management

### Doctor of Philosophy (Ph.D.)

The minimum requirement for admission to this programme is:

#### Eligibility

55% or equivalent CCWA or CGPA in the Postgraduate examination in the subject or an allied discipline or a four year Graduation Degree with 60% or equivalent CCWA/CGPA as per the provisions of the Ph.D. Bylaws of The IIS University.

\*Admissions to the Ph.D. programme will be made through a Research Entrance Test.

#### Faculty of Arts and Social Science

- DP101 English
- DP102 French
- DP103 German
- DP104 Journalism & Mass Communication
- DP105 Economics
- DP106 Drawing & Painting
- DP107 History
- DP108 Political Science
- DP109 Public Administration

- DP110 Sociology
- DP111 Women's Studies
- DP112 Visual Arts
- DP113 Fashion & Textile Technology
- DP114 Geography
- DP115 Mathematics
- DP116 Psychology
- DP117 Physical Education
- DP118 Education
- DP119 Library Science

#### Faculty of Science

- DP201 Life Science
- DP202 Chemistry
- DP203 Computer Science
- DP204 Fashion & Textile Technology
- DP205 Home Science
- DP206 Mathematics
- DP207 Geography
- DP208 Physics
- DP209 Psychology
- DP210 Nursing

#### Faculty of Commerce and Management

- DP301 Commerce
- DP302 Management





## Financial Information

The fee is accepted in installments, to be paid by Demand Draft and advance cheques (to be deposited at the time of admission/renewal of admission) payable on stipulated dates. Late payment entails a fine. The first installment of the fees has to be paid in cash.

- Concession in fees may be allowed only in genuine cases.
- Any candidate (who has been granted provisional / final admission to any course in the University) not desirous of continuing her admission after deposition of the first installment of fees along with post dated/advance cheques, laboratory fees, security deposit and conveyance charges, etc., will be entitled to the refund of post dated / advance cheques and security deposit only, subject to notice / information having been given in writing by the candidate within 15 days from the date of deposition of the first installment of the fees. The other amount of fee is non- refundable. The decision of the Management in this regard shall be final and binding in all cases.
- No outstation cheques will be accepted.
- All disputes are subject to Jaipur jurisdiction only.

## Important Rules and Regulations

- The use of mobile phones on the University campus is strictly prohibited. Defaulters will be heavily fined and the handsets confiscated.
- **Ragging is an offence. It is strictly banned at the University as per the Supreme Court directives. Strict disciplinary action shall be taken against those students who are found involved in ragging. It may lead to suspension, rustication or even expulsion from the University.**
- Students are not allowed to board buses, enter the University premises or avail University facilities without the valid identity card issued to them.
- Students are required to register their biometric attendance daily on arrival and departure to / from the University. Weightage of biometric attendance is given in credits towards campus activities.
- Students working in laboratories are required to wear lab coats, safety glasses and hand gloves, without which entry to the laboratories may not be allowed.
- All students must be regular in class attendance. In case of irregularity or shortage of attendance

(minimum 75%), the University may not allow the students to appear at the Semester-End Examination. Attendance and class-activity also carry marks as part of Continuous Assessment.

- No early departures are permitted unless otherwise allowed by authorised signatories.
- All important information related to the University, its activities, examinations, etc. is available on the University website. Students are required to update themselves regularly.
- Relevant information regarding curricula, credit templates, rules and regulations pertaining to examinations is available in the Academic Handbook provided to the students at the time of admission. The same is also available on the University's Website [www.iisuniv.ac.in](http://www.iisuniv.ac.in).
- CA Test, Home assignments, Projects, Attendance, Quiz and Seminars are an integral part of the evaluation system. They must be taken in the right earnest to avoid any academic loss.
- For earning credits assigned to a paper, a candidate must pass the CA, SEE and TEE separately.

## General Information

The University reserves the right to not start a course/subject if the number of candidates for that course/subject is not viable.

The application form must be accompanied by attested/ photocopies of the following documents :

- Mark sheet of the secondary examination (one photocopy)
- Mark sheet of the qualifying examination (in original) plus two photocopies
- Transfer Certificate from the institution last attended (in original)
- Character Certificate from the previous institution (in original)
- Migration Certificate (in original) plus two photocopies

All admissions will be provisional till the T.C. and Migration Certificate(s) are submitted and the eligibility is finally approved by the University.

Admission to IISU is not a right. It may be refused to any student without assigning any reason thereof.

The following will not be eligible for admission :

- Any candidate against whom an FIR has been lodged by the University or by any other authority.
- Any person who has been convicted of a criminal offence involving moral turpitude.



# OUR TORCH



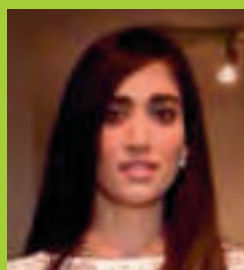
**Kshipra Bhandari Narain**  
Leadership Consultant,  
Harvard Business Publishing  
(South Asia), Gurgaon  
Graduating Year 1998



**Vanita Jain Saraogi**  
Director , Studio WB  
Interior Architects  
Kolkata  
Graduating Year 1998



**Laxmi Tatiwala**  
Chartered Accountant  
Jaipur  
Graduating Year 1998



**Chirag Dhruve**  
Consultant – IT Recruitment  
Sydney, Australia  
Graduating Year 2000



**Mini Kapoor**  
Creative Head  
Cybergraft, Gurgaon  
Graduating Year 2001



**Aruna Rajoria – IAS**  
Secretary,  
Planning and Development,  
Assam  
Graduating Year 2001



**Vasundhara Singh**  
Dietician, Department of Dietetics  
AIIMS, New Delhi  
Graduating Year 2001



**Shweta Sirohi Gupta**  
Aviation Compliance Manager ,  
Careflight, Sydney, Australia  
Graduating Year 2001



**Shikha Jain**  
Clinical Process Associate,  
Quintiles, Bengaluru  
Graduating Year 2002



**Shalini Verma**  
Anchor Journalist  
Lok Sabha Television, New Delhi  
Graduating Year 2002



**Riddhima Choudhary Sharma**  
Additional Chief Judicial Magistrate,  
Jodhpur Metropolitan  
Graduating Year 2002



**Palki Sharma**  
News Anchor, CNN IBN  
New Delhi  
Graduating Year 2003



**Yasha Mudgal – IAS**  
District Collector  
Baramulla District  
Kashmir Division, J&K  
Graduating Year 2003



**Darshika Rathore Ajinkya**  
Marketing & Client Manager,  
Endpoint, Middle East, UAE  
Graduating Year 2003



**Kanika Vijai**  
Manager – Brand Communication &  
Consumer Insight, Vodafone, Jaipur  
Graduating Year 2004



**Shikha Shantnu**  
Business Analyst, QBE Insurance,  
Sydney , Australia  
Graduating Year 2004



**Neha Kasliwal Arya**  
Entrepreneur  
Kolkata  
Graduating Year 2005



**Akanksha Jain**  
Radio Jock & Producer  
Radio Mirchi, Dubai  
Graduating Year 2005



**Neha Ummat**  
West Head, Branded Content  
Times Network, Mumbai  
Graduating Year 2005



**Shefali Martins**  
Chief Copy Editor,  
The Times of India, Jaipur  
Graduating Year 2005



**Komal Ranjan**  
Associate Creative Director  
Ogilvy & Mather Advertising, Mumbai  
Graduating Year 2005



**Ruhi Ahluwalia**  
Advanced Yoga & Meditation Expert  
Reiki Healer, Geneva, Switzerland  
Graduating Year 2005



**Surbhi Joshi**  
Country Support Officer  
World Health Organisation  
Geneva, Switzerland  
Graduating Year 2005



**Sana Farooqui**  
Senior Flight Attendant  
Lufthansa  
Graduating Year 2005



**Shaibya Rakesh**  
Art Director & Production Designer,  
Mumbai  
Graduating Year 2006

# BEARERS



**Devika Raizada**  
Professional Model & Entrepreneur,  
London  
Graduating Year 2006



**Shalu Mathur**  
Manager, Product Analytics , Royal  
Bank Of Scotland, Gurgaon  
Graduating Year 2006



**Kiran Lalwani**  
Station Manager, Indigo Airlines,  
Jaipur  
Graduating Year 2006



**Pratiti Rajpal**  
Marketing Communications Manager,  
Grand Hyatt, Mumbai & Park Hyatt,  
Goa  
Graduating Year 2007



**Flt Lt Hena Pore**  
Jirakpur , Punjab  
Graduating Year 2007



**Shraddha Mathur**  
Postdoctoral Research Associate  
JMI-University of Minnesota  
Mn, USA  
Graduating Year 2007



**Bhawana Garg – RAS**  
Sub Divisional Magistrate  
Dhod, Sikar  
Graduating Year 2007



**Somya Mathur**  
Business Psychologist  
Organisation Development Consultant  
Deloitte, UK  
Graduating Year 2008



**Nitu Bhaskar**  
Research Associate  
Indian Institute of Science  
Bengaluru  
Graduating Year 2008



**Navodita Mathur**  
Relationship Manager Standard  
Chartered Bank, Dubai  
Graduating Year 2008



**Lt Komal Rathore**  
Indian Army  
Secunderabad  
Graduating Year 2010



**Lt Karnika Singh**  
Indian Army  
Allahabad (U.P.)  
Graduating Year 2010



**Somya Jain Mukherjee**  
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Ahmedabad  
Graduating Year 2010



**Karishma Luharuvala**  
Entrepreneur  
Faabiiana Design Studio,  
Jaipur  
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**Khyati Pandey**  
Editor, Network 18 Group  
New Delhi  
Graduating Year 2010



**Capt Shaubhika Gurjar**  
Indian Army, Mhow  
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**Palak Jain**  
Professional Model  
Gurgaon  
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**Charvi Tanya Dutta**  
Professional Model, Jaipur  
Graduating Year 2011



**Isha Bajpai**  
Senior Sub-Editor, Mid-day  
Mumbai  
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**Radhika Sharma**  
Sub Editor Daily O, India Today Group  
Digital, Noida  
Graduating Year 2012



**Flt Lt Unnati Sahera**  
Indian Air Force,  
Adampur, Punjab  
Graduating Year 2012



**Aparna Rolan**  
Zila Pramukh  
Sikar  
Graduating Year 2012



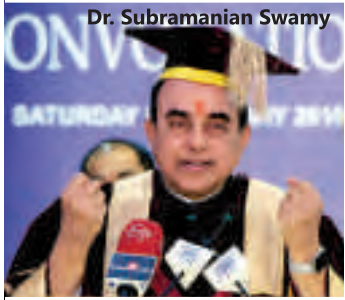
**Ritika Pareek**  
Analyst, Nomura Financial Services  
Mumbai  
Graduating Year 2012



**Abir Ahmed**  
Journalist  
DNA, Jaipur  
Graduating Year 2012



**Flying Officer Swati Rathore**  
Indian Air Force  
Yehlanca, Bengaluru  
Graduating Year 2014



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Neil Butcher



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Prof. Ashok Ogra



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Dr. Daniela Brunnert



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Prof. H. K. Singh



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## GOALS

- To develop a combination of knowledge and skills to promote a modern outlook and a scientific temper
- To generate social consciousness among the youth to meet the challenges of the society and the world at large
- To promote International understanding and world fellowship through a global education and exchange of ideas and knowledge
- To provide quality education for self-reliance
- To groom young students into dynamic, charismatic and World-Ready Citizens



This is a book about an institution which has continuously evolved ever since it was founded in 1995. But more importantly, it is a book meant for you, one who arrives with passion and departs with skills, knowledge and experience, ready to take on the world as a transformed individual.

So, if you believe ....

That what is important in life, what is valuable, what is lasting is rarely on the surface....

That learning to learn is really learning to see every dimension, every layer of a question.....

That something special and meaningful awaits you, even if you do not yet have any idea what it is...

That life is long, but your life at the University is short....

Then, You Have Chosen Well!



## MISSION

- To empower students to realize that they determine the outcome of their own lives
- To provide a conducive environment for the development of an individual's personality
- To have an unflinching faith in the potential of the youth and to ignite their minds and develop convictions in them, discarding those that hold them back
- To cherish the Indian value system with a laid emphasis on Indian culture, traditions and heritage, imbibing the best of the West at the same time
- To support a proper harnessing of latent talents and to encourage students to take initiative
- To provide a learning environment in which the students and the faculty are driven by the spirit of enquiry in their quest for knowledge
- To encourage students to appreciate the natural and artistic realms of life
- To grasp and imbibe the complexity of moral issues
- To recognize the significance of growth and technologies
- To understand and appreciate human differences in culture, gender and race
- To provide opportunities for the greatest possible achievements to each and every individual

## VISION

- To be an international model institution for students' success beyond expectations
- To promote and maintain academic excellence
- To transform the dreams and aspirations of the youth to reality
- To strive and seek to cater to global needs



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UNIVERSITY**

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